

CHIPPEWA COUNTY

ADRC (AGING & DISABILITY RESOURCE CENTER) BOARD

REGULAR MEETING

JANUARY 12, 2023

CHIPPEWA COUNTY COURTHOUSE, RM 302

4:45 PM

1. CALL TO ORDER

Chair Kari Ives called the meeting to order at 4:47 p.m.

2. ROLL CALL

Attendee Name	Organization	Title	Status	Arrived
Kari Ives	Chippewa County	District 21 (Chair)	Present	
Patricia German	Chippewa County	Citizen Rep (Vice-Chair)	Present	
Larry Marquardt	Chippewa County	Citizen Rep	Present	
Don Hauser	Chippewa County	Citizen Rep	Present	
Mary Frasier	Chippewa County	Citizen Rep	Absent	
Janet Mayer	Chippewa County	Citizen Rep	Present	
Glen Howell	Chippewa County	Citizen Rep	Present	

Others Present: Leslie Fijalkiewicz, ADRC Manager; Tim Easker, Human Services Director; Pauline Spiegel, Administrative Assistant; ADRC Staff: Michelle Fellom

3. MEMBERS OF THE PUBLIC WISHING TO BE HEARD

There were no members of the public wishing to be heard.

4. CONSENT AGENDA

RESULT: APPROVED [UNANIMOUS]
MOVER: Patricia German, Citizen Rep (Vice-Chair)
SECONDER: Janet Mayer, Citizen Rep
AYES: Ives, German, Marquardt, Hauser, Mayer, Howell
ABSENT: Frasier

1. Approve the agenda

2. Approve the Minutes

ADRC (Aging & Disability Resource Center) Board - Regular Meeting - Nov 10, 2022 4:45 PM

3. Schedule next meeting date - March 9

5. REPORTS

1. ADRC Social Media Report

ADRC Manager Leslie Fijalkiewicz presented 2022 ADRC Social Media Metrics Report.

ADRC (Aging & Disability Resource Center) Board

Minutes
Regular Meeting

Chippewa County Courthouse, Rm 302

January 12, 2023
4:45 PM

RESULT: DISCUSSED

2. ADRC Staff Presentation

ADRC Elder Benefit Specialist Michelle Fellom presented information on how she assists people ages 60 and older understand and access private or government benefits.

RESULT: DISCUSSED

3. ADRC Manager Program and Financial Report

ADRC Manager Leslie Fijalkiewicz presented the ADRC Manager Report. She highlighted several items from her report. Chair Kari Ives was congratulated on receiving an award of excellence from the National Foundation of Women Legislators.

RESULT: DISCUSSED

4. ADRC Advocacy Report

ADRC Manager Leslie Fijalkiewicz shared current advocacy information. She also shared the Aging Advocacy Day is scheduled for May 9 and Governor Evers presents his budget February 15.

RESULT: DISCUSSED

5. ADRC Board 2022 Performance Evaluation

The purpose and instructions for the board annual performance evaluation for 2022 were provided to the board members. Results will be presented at the March meeting.

RESULT: DISCUSSED

6. **BUSINESS ITEMS**

7. **AGENDA ITEMS FOR FUTURE CONSIDERATION**

8. **ADJOURN**

Meeting adjourned at 5:35 p.m.

RESULT: APPROVED [UNANIMOUS]
MOVER: Larry Marquardt, Citizen Rep
SECONDER: Don Hauser, Citizen Rep
AYES: Ives, German, Marquardt, Hauser, Mayer, Howell
ABSENT: Frasier

CHIPPEWA COUNTY

ADRC (AGING & DISABILITY RESOURCE CENTER) BOARD

REGULAR MEETING

NOVEMBER 10, 2022

CHIPPEWA COUNTY COURTHOUSE, RM 302

4:45 PM

1. CALL TO ORDER

2. ROLL CALL

Attendee Name	Organization	Title	Status	Arrived	Departed
Kari Ives	Chippewa County	District 21 (Chair)	Present		5:35 PM
Patricia German	Chippewa County	Citizen Rep (Vice-Chair)	Present		
Larry Marquardt	Chippewa County	Citizen Rep	Present		
Don Hauser	Chippewa County	Citizen Rep	Present		
Mary Frasier	Chippewa County	Citizen Rep	Absent		
Janet Mayer	Chippewa County	Citizen Rep	Present		
Glen Howell	Chippewa County	Citizen Rep	Absent		

Others Present: Leslie Fijalkiewicz, ADRC Manager; Pauline Spiegel, Administrative Assistant; ADRC Staff: Carla Berscheit, Stephanie Rasmussen, Kelly Zimmerman

3. MEMBERS OF THE PUBLIC WISHING TO BE HEARD

There were no members of the public wishing to be heard.

4. CONSENT AGENDA

RESULT: APPROVED [UNANIMOUS]
MOVER: Janet Mayer, Citizen Rep
SECONDER: Patricia German, Citizen Rep (Vice-Chair)
AYES: Ives, German, Marquardt, Hauser, Mayer
ABSENT: Frasier, Howell

1. Approve the agenda
2. Approve the Minutes

ADRC (Aging & Disability Resource Center) Board - Regular Meeting - Sep 8, 2022 4:45 PM

3. Schedule next meeting date - January 12, 2023

5. REPORTS

1. ADRC Staff Presentation - Dementia Care Specialist Carla Berscheit
ADRC Dementia Care Specialist Carla Berscheit presented information about her role and dementia care program related initiatives, education, technology, events, and resources.

Minutes Acceptance: Minutes of Nov 10, 2022 4:45 PM (Consent Agenda)

ADRC (Aging & Disability Resource Center) Board

Minutes
Regular Meeting

Chippewa County Courthouse, Rm 302

November 10, 2022
4:45 PM

RESULT: **DISCUSSED**

2. ADRC Manager Report

ADRC Manager Leslie Fijalkiewicz presented the ADRC Manager Report. She highlighted several items from her report: Stephanie Rasmussen filling the Disability Benefits Specialist (DBS) position (due to Kay Hebert's retirement), the caregiver crisis, unspent Alzheimer's Family Caregiver Support Program (AFSCP) funds, advocacy training, and the fiscal report.

RESULT: **DISCUSSED**

3. ADRC Advocacy Report

Leslie Fijalkiewicz shared current advocacy information on the caregiver shortage.

RESULT: **DISCUSSED**

6. BUSINESS ITEMS

1. 85.21 Transportation Grant Application Approval 2023

ADRC Transportation Coordinator Kelly Zimmerman reviewed information about the 85.21 Transportation Grant Application presented for board approval.

RESULT: **APPROVED [4 TO 0]**
MOVER: Larry Marquardt, Citizen Rep
SECONDER: Janet Mayer, Citizen Rep
AYES: German, Marquardt, Hauser, Mayer
ABSENT: Frasier, Howell
AWAY: Ives

2. Alzheimer's Family Caregiver Support Program (AFCSP) 2023 Budget

Leslie Fijalkiewicz reviewed the Alzheimer's Family Caregiver Support Program (AFCSP) estimated 2023 budget plans presented for board approval.

RESULT: **APPROVED [4 TO 0]**
MOVER: Don Hauser, Citizen Rep
SECONDER: Larry Marquardt, Citizen Rep
AYES: German, Marquardt, Hauser, Mayer
ABSENT: Frasier, Howell
AWAY: Ives

7. AGENDA ITEMS FOR FUTURE CONSIDERATION

8. ADJOURN

Meeting adjourned at 5:56 p.m.

Minutes Acceptance: Minutes of Nov 10, 2022 4:45 PM (Consent Agenda)

ADRC (Aging & Disability Resource Center) Board

Minutes

November 10, 2022

Regular Meeting

Chippewa County Courthouse, Rm 302

4:45 PM

RESULT:	APPROVED [4 TO 0]
MOVER:	Janet Mayer, Citizen Rep
SECONDER:	Larry Marquardt, Citizen Rep
AYES:	German, Marquardt, Hauser, Mayer
ABSENT:	Frasier, Howell
AWAY:	Ives

Minutes Acceptance: Minutes of Nov 10, 2022 4:45 PM (Consent Agenda)



STATEMENT OF EXPLANATION ADRC SOCIAL MEDIA REPORT

5.1

The ADRC has a Facebook account that started in April 2021. Analytics assist us in determining the most effective ways to reach people using this platform. This report provides the board with what we have learned and how we will use that information in 2023.

Chippewa County Department of Human Services Aging Disability Resource Center

**Social Media Check-In
Review of 2022
Leslie Fijalkiewicz**



Current Content & Goal

We want everyone to **know us** before they **need us**!

That means providing helpful information that is timely, accessible and relevant.

- Transportation program
- Meals on Wheels, Senior Dining
- Medicare & Medicaid
- Other public and private benefits and programs
- Dementia related programming and information
- Family caregiver resources & information
- Healthy living events
- Partner agency updates
- Position openings



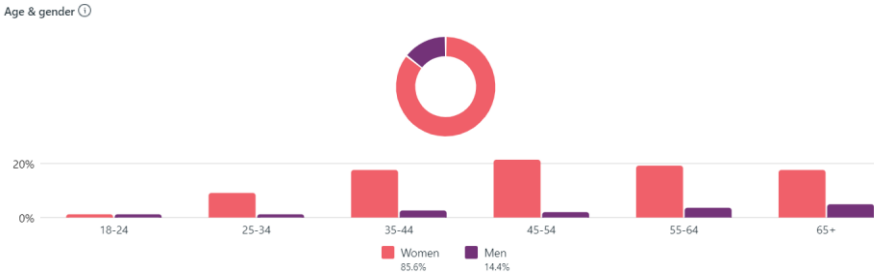
Who Manages Our Facebook

Leslie Fijalkiewicz	ADRC Manager
Kelly Zimmerman	Nutrition & Transportation Coordinator
Breanna Schemenauer	Administrative Assistant to the Benefits Specialists
Carla Berscheit	Dementia Care Specialist



Facebook Followers – 328

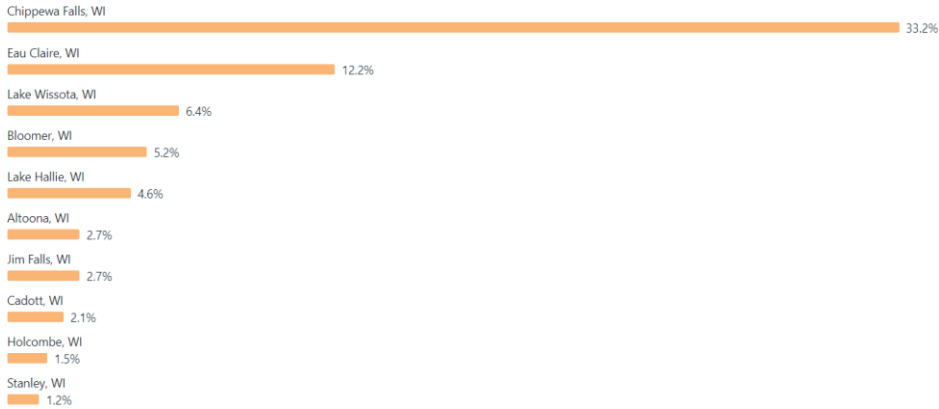
85.6% Women 14.4% Male



We are reaching our target audience... anyone age 18+ and any gender.



Facebook Followers - 328



Jun 16, 2021 – May 4, 2022



Page Reach

During 2022, we've reached **26,104** different people.
That's how many people see our content.

Facebook Page reach ⓘ

26,104 ↑ 180.4%



Top Performing Posts of 2022

Recent content ↑↓	Reach ⓘ ↓	
 Chippewa County Hou Dec 28, 2022	2,158	Chippewa County Housing Authority
 It's that time of year wl Dec 1, 2022	1,739	Meals on Wheels Volunteers (snowbirds)
 Veteran's Day Program Nov 11, 2022	1,460	Veterans Day Programs
 Are you new to Medicar Sep 18, 2022	1,311	Are you new to Medicare
 Book Club - High Octa Sep 29, 2022	1,039	Book Club – High Octane Brain
 🎉 September is here! Sep 6, 2022	1,021	Bridging Chippewa County



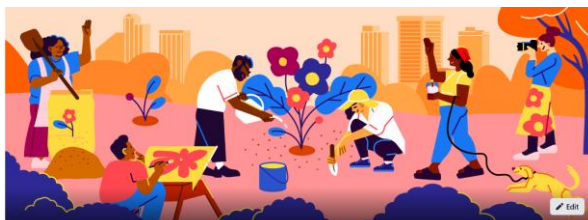
More Top Performers

Recent content ↑↓	Reach ⓘ ↓	
 Get free COVID hoi Dec 3, 2022	704	Free COVID tests available at ADRC
 Savvy Caregiver - \\\n Sep 8, 2022	571	Savvy Caregiver program
 The ADRC offers a Nov 2, 2022	560	Vehicle modification grants
 First come, first ser Nov 30, 2022	504	Incontinence supplies available for free
 Memory Café - Chi Sep 21, 2022	384	Chippewa Falls Memory Cafe
 ★ ADRC Staff Spo Sep 8, 2022	276	Staff Spotlight new Elder Benefits Specialist



Dementia Care Group

- We have a public group for Dementia posts
- This Group has 77 members doubled since April
- 85% are women and 15% are men
- 48 of the 77 members are age 35-64 (caregivers)



Dementia Care & Resources of Chippewa County, WI



Things we learned:

- Sharing posts from other agencies also expands our visibility.
- Event feature has been a great way to engage people
- We still want more followers so we show up on more newsfeeds
- Facebook helps our pool of applicants for positions and participation in events and programs



Goals for 2023

- Continue to share posts from other agencies especially news outlets
- Try a live event possibly with DCS education
- Pose questions in our posts to improve engagement
- Continue to improve our templates for social media posts to ensure they “look” good no matter what device people are using





STATEMENT OF EXPLANATION ADRC STAFF PRESENTATION

5.2

The 1987-1989 state budget includes statutory language mandating the Elder Benefit Specialist (EBS) Program statewide and allocating state funds to support the program beginning in 1988. The purpose of the EBS program is to provide broad access to benefits, entitlements, and legal rights for large numbers of older persons throughout Wisconsin. The program promotes and preserves the autonomy, dignity, independence, and financial security of older persons.

Michelle Fellom, Chippewa County's EBS, will provide some examples of how the EBS program has assisted individuals in the past year.

ELDER BENEFIT SPECIALISTS



"All the insurance and Medicare choices are confusing. Is there anyone who can help?"

"It is difficult for me to pay all my bills and still afford my health care and prescription drugs. Are there programs that can help?"

"I was denied a benefit I believe I am entitled to. What can I do now?"

Need answers to questions like these? Looking for assistance with applications, renewals or appeals?

Elder Benefits Specialists are trained to help people age 60 and older who are having a problem with private or government benefits, by cutting through the "red tape" of the various federal, state, and county systems. They help older adults determine the benefits that they are entitled to and explain and/or assist with applications. There is no charge for Elder Benefit Specialist Services.

Benefit Specialists can also assist with other issues including:

- Health Insurance and Access
- Income Support
- Housing/Utilities
- Consumer/Finance (Debt collection practices, unfair sales practices or fraud)
- Elder Rights
- Other legal and benefit problems, benefit check-up and budget review

For additional information or assistance please contact:



LOCAL HELP FOR PEOPLE WITH MEDICARE

This project is supported in whole or in part by grant numbers 1701WIMSH, 1701WIMAA and 1701WIMDR from the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C. 20201. Grantees undertaking this project with government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not necessarily represent official ACL. May 2019



**STATEMENT OF EXPLANATION
ADRC MANAGER PROGRAM AND FINANCIAL REPORT**

5.3

ADRC Manager Leslie Fijalkiewicz provides a division program and financial report.



Manager's Report to the ADRC Board Leslie Fijalkiewicz



Board Meeting Date: January 12, 2023

1. **Staffing**

Our new Administrative Assistant will be starting on January 23, 2023! We are very excited to have Carrie Schick onboard and believe she will be a great addition to our team.

2. **Independent Living Support Pilot Grant**

The Wisconsin DHS is accepting grant applications for this pilot program. The program is intended to provide folks with a little help in an effort to delay the need for the more costly FamilyCare and IRIS programs. The grants are competitive so Chippewa, Dunn, and Eau Claire County's ADRCs are collaborating and applying together. We will be notified by February 28 if we are being awarded the grant. Dunn County has agreed to be the fiscal agency and employer of the care coordinators that would be needed to enroll people in the program.

3. **Public Health Emergency (PHE)**

Even though the PHE is not ending in January, the 2023 federal omnibus funding bill does have provisions that will impact some of our customers. During the PHE, states were barred from removing people from Medicaid during this period. Beginning April 1, if people no longer meet the program's eligibility criteria their coverage will be terminated. In addition, the additional FoodShare emergency allotments will end after the February 2023 issuance month. We anticipate many calls to the ADRC as it relates to these two changes.

4. **2023 Older Americans Act (OAA) appropriations**

The FY 2023 omnibus appropriations bill included increases for all of our Older Americans Act programs. The most significant increase was 26 percent for the Meals on Wheels program. This is a long overdue increase given the fact that this program accounts for more than half of all OAA meals served but represented only 36 percent of the nutrition program funds. We will also see 3-7 percent increases in our Senior Dining, In-Home Support, Caregiver Support, and Healthy Living programs.

5. **Transportation**

The state of Wisconsin announced \$5 Million in awards for Section 5310 enhanced mobility of seniors and individuals with disabilities programs. This is not the same grant that we receive to provide transportation services; however, Chippewa County residents will reap the benefits because New Freedom is one of the recipient agencies. Exactly how our residents will benefit is unknown but we do know this is an increase of 10 percent for New Freedom!

6. **2022 Allocations Finalized**

There were several unexpected changes in our 2022 Older Americans Act and Aging program allocations, and these were not given to us until the last week of December. We received more in some areas and also learned that the state did not request an extension of our CARES Act funds so we lost \$35,580. Just want to express my gratitude to Paul Brenner, DHS Fiscal Manager, for the countless hours he has spent and will continue to spend trying to get this sorted out.

Fiscal Report to ADRC Board Though December 2022

Preliminary – prepared 1/5/2023 (payroll and invoices related to 2022 still in process)

Program/Grants	Budgeted Amount	Expenses	Revenue	Remaining Grant	% Budget Expended
ADRC Grants (includes Dementia Care Specialist)	\$ 989,675	\$ 838,333	\$838,333	151,342	85%
Nutrition Program (grants & donations)	498,938	419,235	419,235	79,703	84%
<i>Nutrition CARES Act*</i>		\$35,580		0	n/a
<i>Consolidated Appropriations</i>		\$23,175		0	100%
Transportation (85.21 grant, levy, donations)	226,921	235,623	230,423	(5,200)	102% (over)
Other Non-COVID Grants	226,437	160,331	160,331	66,106	71%
ARPA Grants				\$136,406	0%
TOTALS	\$1,941,971	\$1,641,117	\$1,648,322	\$252,869	85%

*CARES Act funds were eliminated from our available grants



STATEMENT OF EXPLANATION ADRC ADVOCACY REPORT

5.4

The ADRC is required to advocate on behalf of and empower our consumers to be their own advocates. Per the state contract for ADRCs, the governing board role includes: "Be an advocate for older adults and adults with physical or intellectual/developmental disabilities in the ADRC service area." This report identifies issues that relate to our consumers. The report is not all inclusive but will address federal, state, and local concerns.

ADRC Board Advocacy Report

Governor Announces Additional Budget Listening Sessions

Virtual Budget Listening Session

Wednesday, January 11, 2023 @ 6:00 pm

This statewide virtual listening session will provide the governor and his Administration with an opportunity to hear directly from Wisconsinites to inform them on the priorities you would like to see in the 2023-2025 biennial budget. Register

<https://us06web.zoom.us/meeting/register/tZwpdOChqDwqHNesjXCGBov26sljdWCj198a>

Wausau Budget Listening Session

Thursday, January 12, 2023 @ 5:30 pm

Join Governor Evers for a Budget Listening Session in Wausau at Main Elementary School. This listening session will provide the governor and his Administration with an opportunity to hear directly from Wisconsinites to inform them on the priorities you would like to see in the 2023-2025 biennial budget. Register

<https://www.eventbrite.com/e/governor-evers-wausau-budget-listening-session-tickets-501002531057>

Superior Budget Listening Session

Tuesday, January 17, 2023 @ 5:30 pm

Join Governor Evers for a Budget Listening Session in Superior at Yellow Jacket Student Union. This listening session will provide the governor and his Administration with an opportunity to hear directly from Wisconsinites to inform them on the priorities you would like to see in the 2023-2025 biennial budget. Register

<https://www.eventbrite.com/e/governor-evers-superior-budget-listening-session-tickets-501021417547>

Eau Claire Budget Listening Session

Wednesday, January 18, 2023 @ 5:30 pm

Join Governor Evers for a Budget Listening Session in Eau Claire at the W.R. Davies Student Center. This listening session will provide the governor and his Administration with an opportunity to hear directly from Wisconsinites to inform them on the priorities you would like to see in the 2023-2025 biennial budget. Register

<https://www.eventbrite.com/e/governor-evers-eau-claire-budget-listening-session-tickets-501005459817>



STATEMENT OF EXPLANATION ADRC BOARD 2022 PERFORMANCE EVALUATION

5.5

Every year a board evaluation is given to all Aging & Disability Resource Center (ADRC) Board members to complete. This provides feedback to the Board, Board Chair, and ADRC manager on what is working well and areas that may require further development. The evaluation survey is included in the packet and board members can complete it on paper and mail it back, or complete it electronically per an email to be sent to board members containing the link.

ADRC Board Performance Evaluation 2022

This Aging & Disability Resource Center (ADRC) Board evaluation provides feedback to the board, board chair, ADRC manager, and Human Services director on what is working well and areas that may require further development. Please rate your answers on a 1 to 5 satisfaction scale with 1 indicating low satisfaction, 5 indicating high satisfaction, and 3 being neutral. Written comments are also appreciated. Thank you so much.

Board Meetings

	1	2	3	4	5
1. Board meetings begin on time.	☐	☐	☐	☐	☐
2. Board meetings are completed in a reasonable amount of time.	☐	☐	☐	☐	☐
3. Board meetings are focused and stick to the agenda.	☐	☐	☐	☐	☐
4. Board meetings have a positive tone.	☐	☐	☐	☐	☐
5. Board meetings encourage participation by all members.	☐	☐	☐	☐	☐
6. Board meetings focus on policy and outcomes rather than management issues.	☐	☐	☐	☐	☐
7. Board meeting discussion/participation indicate members come prepared to take action on policies and programs.	☐	☐	☐	☐	☐
8. Board meetings are held in adequate facilities.	☐	☐	☐	☐	☐
9. Board meetings are cordial and personal attacks avoided.	☐	☐	☐	☐	☐

Board Meeting Comments

10. Suggestions on how to further develop meetings that will assist you the most:

11. Additional Comments:

Board Members

	1	2	3	4	5
12. Board members understand and support the ADRC's mission and strategic plan.	☐	☐	☐	☐	☐
13. Board members understand their ADRC statutory responsibilities.	☐	☐	☐	☐	☐
14. Board members understand that communication with staff goes through the Human Services Director and ADRC Manager.	☐	☐	☐	☐	☐
15. Board members work with the Human Services Director and ADRC Manager to secure and maintain sufficient staff.	☐	☐	☐	☐	☐
16. Board members take advantage of learning opportunities such as conferences, summits, and other activities.	☐	☐	☐	☐	☐
17. Board members communicate community needs to the Human Services Director and ADRC Manager.	☐	☐	☐	☐	☐

18. Board members support improving efficiency and effectiveness of the ADRC through staff training and quality improvement initiatives.
- ☐ ☐ ☐ ☐ ☐

Board Member Section Comments

19. Additional Comments:

The Board

- | | 1 | 2 | 3 | 4 | 5 |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 20. The Board reviews important documents (e.g. policies, programs, strategic plan, etc.). | ☐ | ☐ | ☐ | ☐ | ☐ |
| 21. The Board reviews the annual budget. | ☐ | ☐ | ☐ | ☐ | ☐ |
| 22. The Board support improving ADRC efficiency and effectiveness through staff training and quality improvement initiatives. | ☐ | ☐ | ☐ | ☐ | ☐ |
| 23. The Board works with allied interests to achieve ADRC goals. | ☐ | ☐ | ☐ | ☐ | ☐ |
| 24. The Board is provided adequate information and data to make informed decisions. | ☐ | ☐ | ☐ | ☐ | ☐ |

The Board Section Comments

25. Additional Comments:

New Board Member Orientation

26. Orientation as a new board member provided an adequate overview of my role and responsibilities.

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

27. Suggestions that you think would be helpful to include in new board member orientation:

Submit Your Responses