

CHIPPEWA COUNTY

ADRC (AGING & DISABILITY RESOURCE CENTER) BOARD

REGULAR MEETING

MAY 12, 2022

CHIPPEWA COUNTY COURTHOUSE, RM 302

4:45 PM

1. CALL TO ORDER

The meeting was called to order by Chair Kari Ives at 4:45 PM.

2. ROLL CALL

Attendee Name	Organization	Title	Status	Arrived
Kari Ives	Chippewa County	District 21 (Chair)	Present	
Larry Marquardt	Chippewa County	Citizen Rep, Vice-Chair	Present	
Patricia German	Chippewa County	Citizen Rep	Present	
Don Hauser	Chippewa County	Citizen Rep	Present	
Mary Frasier	Chippewa County	Citizen Rep	Present	
Janet Mayer	Chippewa County	Citizen Rep	Present	
Glen Howell	Chippewa County	Citizen Rep	Absent	

Others Present: Leslie Fijalkiewicz, ADRC Manager; Tim Easker, Human Services Director; Renee Price, Administrative Assistant

3. MEMBERS OF THE PUBLIC WISHING TO BE HEARD

There were no members of the public wishing to be heard.

4. ELECTION OF VICE-CHAIR

Patricia German was elected as vice-chair.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Mary Frasier, Citizen Rep
SECONDER:	Larry Marquardt, Citizen Rep, Vice-Chair
AYES:	Ives, Marquardt, German, Hauser, Frasier, Mayer
ABSENT:	Howell

5. CONSENT AGENDA

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Janet Mayer, Citizen Rep
SECONDER:	Mary Frasier, Citizen Rep
AYES:	Ives, Marquardt, German, Hauser, Frasier, Mayer
ABSENT:	Howell

1. Approve the agenda
2. Approve the Minutes

ADRC (Aging & Disability Resource Center) Board

Minutes
Regular Meeting

Chippewa County Courthouse, Rm 302

May 12, 2022
4:45 PM

ADRC (Aging & Disability Resource Center) Board - Regular Meeting - Mar 10, 2022 4:45 PM

6. REPORTS

1. ADRC 2021 Social Media Report - Breanna Schemenauer

ADRC Manager Leslie Fijalkiewicz presented social media information and data from June 2021 Facebook implementation to present time. Discussion on intent of having a Facebook page and also exploring doing more outreach through the ADRC website.

RESULT: DISCUSSED

2. ADRC Manager Report

ADRC Manager Leslie Fijalkiewicz presented the ADRC Manager Report. She highlighted several items from her report: staff changes, dementia program updates, need for nutrition staff and Meals on Wheels volunteer drivers, the fiscal report and funding updates (appropriation of funds).

RESULT: DISCUSSED

3. ADRC Advocacy Report

ADRC Manager Leslie Fijalkiewicz shared current advocacy information.

RESULT: DISCUSSED

4. ADRC Modernization (State Initiative)

Leslie provided information on the State of Wisconsin's new initiative to modernize ADRCs in order to create efficiencies and get information distributed sooner. New technology with a virtual resource platform and client tracking system will be developed.

RESULT: DISCUSSED

7. BUSINESS ITEMS

1. Set Regular Meeting Date and Time

The ADRC Board meetings will continue to be 4:45 p.m. the second Thursday of odd months. However, the next meeting (normally scheduled for July 14) will be July 7.

RESULT: APPROVED [UNANIMOUS]
MOVER: Patricia German, Citizen Rep
SECONDER: Mary Frasier, Citizen Rep
AYES: Ives, Marquardt, German, Hauser, Frasier, Mayer
ABSENT: Howell

2. 2022 ADRC Program Prioritization

The 2022 ADRC program priority rankings as determined by the ADRC Board members were reviewed and approved.

ADRC (Aging & Disability Resource Center) Board

Minutes

May 12, 2022

Regular Meeting

Chippewa County Courthouse, Rm 302

4:45 PM

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Mary Frasier, Citizen Rep
SECONDER:	Patricia German, Citizen Rep
AYES:	Ives, Marquardt, German, Hauser, Frasier, Mayer
ABSENT:	Howell

8. AGENDA ITEMS FOR FUTURE CONSIDERATION

Board members are asked to contact Leslie or Kari with suggestions for future agenda items.

9. ADJOURN

Meeting adjourned at 5:53 p.m.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Larry Marquardt, Citizen Rep, Vice-Chair
SECONDER:	Don Hauser, Citizen Rep
AYES:	Ives, Marquardt, German, Hauser, Frasier, Mayer
ABSENT:	Howell

CHIPPEWA COUNTY

ADRC (AGING & DISABILITY RESOURCE CENTER) BOARD

REGULAR MEETING

MARCH 10, 2022

CHIPPEWA COUNTY COURTHOUSE, RM 302

4:45 PM

1. CALL TO ORDER

2. ROLL CALL

Attendee Name	Organization	Title	Status	Arrived
Kari Ives	Chippewa County	District 12 (Chair)	Present	
Larry Marquardt	Chippewa County	Citizen Rep, Vice-Chair	Present	
Patricia German	Chippewa County	Citizen Rep	Present	
David Alley	Chippewa County	Citizen Rep	Present	
Mary Frasier	Chippewa County	Citizen Rep	Present	
Janet Mayer	Chippewa County	Citizen Rep	Absent	
Glen Howell	Chippewa County	Citizen Rep	Present	

Others Present: Leslie Fijalkiewicz, ADRC Manager; Tim Easker, Human Services Director; Pauline Spiegel, Administrative Assistant; Jennie Schemenauer, My Choice Wisconsin Program Manager

3. MEMBERS OF THE PUBLIC WISHING TO BE HEARD

There were no members of the public wishing to be heard.

4. CONSENT AGENDA

Approved with next meeting date correction to May 12, 2022.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Larry Marquardt, Citizen Rep, Vice-Chair
SECONDER:	David Alley, Citizen Rep
AYES:	Ives, Marquardt, German, Alley, Frasier, Howell
ABSENT:	Mayer

1. Approve the agenda

2. Approve the Minutes

ADRC (Aging & Disability Resource Center) Board - Regular Meeting - Jan 13, 2022 4:45 PM

3. Schedule next meeting date - May 10, 2022

5. REPORTS

- Family Care Presentation - Inlusa and My Choice Wisconsin
My Choice Wisconsin (Managed Care Organization) Program Manager Jennie Schemenauer presented information on the multiple programs they offer throughout Wisconsin.

Minutes Acceptance: Minutes of Mar 10, 2022 4:45 PM (Consent Agenda)

ADRC (Aging & Disability Resource Center) Board

Minutes
Regular Meeting

Chippewa County Courthouse, Rm 302

March 10, 2022
4:45 PM

RESULT: **DISCUSSED**

2. ADRC Manager Report

ADRC Manager Leslie Fijalkiewicz presented the Manager Report and highlighted several items from her report: new ADRC caregiver support programs employee, Meals on Wheels satisfaction surveys, advocate training, 2021 final budget report, and the 2022 budget report.

RESULT: **DISCUSSED**

3. ADRC Advocacy Report

ADRC Manager Leslie Fijalkiewicz shared current advocacy information.

RESULT: **DISCUSSED**

4. 2022 ADRC Program Prioritization Education

ADRC Manager Leslie Fijalkiewicz provided information on the various grants utilized for ADRC services, followed by an overview of the ADRC programs and services. Board members are requested to priority rank the programs. Results will be presented at the next meeting.

RESULT: **DISCUSSED**

5. ADRC Board 2021 Performance Evaluation Results

ADRC Manager Leslie Fijalkiewicz presented the results of the ADRC Board Performance Evaluation for 2021.

RESULT: **DISCUSSED**

6. BUSINESS ITEMS

1. ADRC Portion of 2021 Human Services Annual Report

The ADRC portion of the annual Department of Human Services annual performance report was presented and approved.

RESULT: **APPROVED [UNANIMOUS]**
MOVER: Patricia German, Citizen Rep
SECONDER: Glen Howell, Citizen Rep
AYES: Ives, Marquardt, German, Alley, Frasier, Howell
ABSENT: Mayer

7. AGENDA ITEMS FOR FUTURE CONSIDERATION

The ADRC 2021 social media report will be presented at the May 2021 meeting.

8. ADJOURN

Minutes Acceptance: Minutes of Mar 10, 2022 4:45 PM (Consent Agenda)

ADRC (Aging & Disability Resource Center) Board

Minutes

March 10, 2022

Regular Meeting

Chippewa County Courthouse, Rm 302

4:45 PM

Meeting adjourned at 6:15 p.m.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	David Alley, Citizen Rep
SECONDER:	Mary Frasier, Citizen Rep
AYES:	Ives, Marquardt, German, Alley, Frasier, Howell
ABSENT:	Mayer

Minutes Acceptance: Minutes of Mar 10, 2022 4:45 PM (Consent Agenda)



STATEMENT OF EXPLANATION
ADRC 2021 SOCIAL MEDIA REPORT - BREANNA SCHEMENAUER

6.1

In June of 2021, the ADRC had its first Facebook post. With nearly a year of Facebook experience, lots of lessons have been learned, insights have been gained, and we continue to find new ways to reach more people.

Chippewa County Department of Human Services Aging Disability Resource Center

Social Media Check-In

Mid-Year: 2022

Leslie Fijalkiewicz & Breanna Schemenauer



Current Content & Goal

We want everyone to know us before they need us!

That means providing helpful information that is timely, accessible and relevant.

- Transportation program
- Meals on Wheels, Senior Dining
- Medicare & Medicaid
- Other public and private benefits and programs
- Dementia related programming and information
- Family caregiver resources & information
- Healthy living events
- Partner agency updates



Who Manages Our Facebook

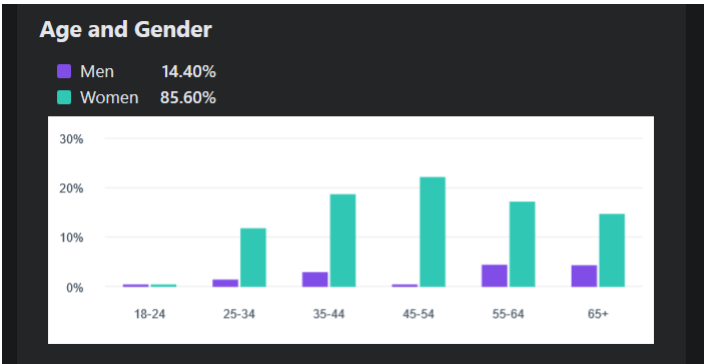
Leslie Fijalkiewicz	ADRC Manager
Kelly Zimmerman	Nutrition & Transportation Coordinator
Breanna Schemenauer	Administrative Assistant to the Benefits Specialists
Carla Berscheit	Dementia Care Specialist

The diverse nature of our programs & services make it necessary to have diverse administrators. Plus, many hands makes light work!



Facebook Followers - 207

Jun 16, 2021 – May 4, 2022



We are reaching our target audience... anyone age 18+ and any gender.



Facebook Followers - 207

Chippewa Falls, WI	69
Eau Claire, WI	35
Bloomer, WI	15
Lake Hallie, WI	10
Lake Wissota, WI	10
Cadott, WI	6
Altoona, WI	5
Colfax, WI	5
Holcombe, WI	4
Jim Falls, WI	4

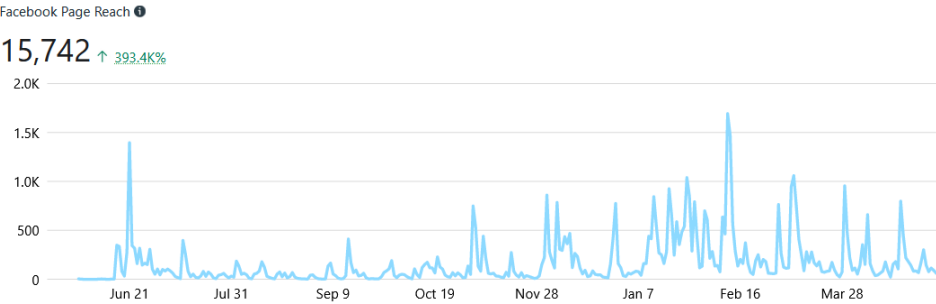


Jun 16, 2021 – May 4, 2022



Page Reach

In less than a year, we've reached **15,742** different people.



Top Performing Posts

Jun 16, 2021 – Nov 29, 2021 (5.5 months)

Recent content	Type	↓ Reach	
	Facebook	2.9K	Program Assistant position (resulted in a hire!!)
	Facebook	1.1K	Our November newsletter.
	Facebook	1.1K	Volunteer for Meals on Wheels.
	Facebook	914	Paid delivery driver (Rural Cadott)
	Facebook	697	3D photo of fidget blankets crocheted by Correctional Treatment Facility

Top Performing in 2022

	975	Our newsletter.
	890	Position vacancy
	296	Informing people about transportation options.
	263	Telling people about our Dementia group.
	218	Disclosing invisible disability on license.
	164	Academy of Lifelong Learners.
	152	"Thank You" recognition to our volunteers
	131	Aging Advocacy Day.

Dementia Care Group

- We have a public group for Dementia posts. Anyone can find the group, see the posts, and engage. They do NOT need to “Join” unless they want posts on their newsfeed.



Things we learned:

- The most successful posts result from being shared to other Groups (Whats happening in CF, etc). It reaches a ton of people!
- Majority is from **peer-to-peer sharing** - not individuals sharing our original post.
- We have a huge **Page Reach**, however we could improve on our number of **Followers**. We want to show up on more people's newsfeed as they're scrolling through Facebook.



Goals for 2022

- Partner with other agencies to share each other's posts
- Use more videos and pictures of people
- Utilize Events feature since we offer a lot of events
- Enhance engagement with questions
- Daily posts with more attention to time
- Use templates for social media posts to ensure they "look" good no matter what device people are using



Questions?

Be sure to Follow our pages!

www.facebook.com/ADRCChippewaCo

www.facebook.com/groups/DementiaCareChippewaCo





STATEMENT OF EXPLANATION ADRC MANAGER REPORT

6.2

ADRC Manager Leslie Fijalkiewicz provides a division program and financial report.



Manager's Report to the ADRC Board Leslie Fijalkiewicz



Board Meeting Date: May 10, 2022

1. Staffing

- Jordy Miles resigned as Elder Benefits Specialist. Her last day was May 5th. Michelle Fellom has been promoted to the position of Elder Benefits Specialist. Renee Price has moved into the full-time position vacated by Michelle Fellom.
- We are currently recruiting for three positions:
 - 1) 28-hour Administrative Assistant position vacated by Renee Price,
 - 2) LTE Administrative Assistant to coordinate the caregiver & in-home assistance programs.
 - 3) LTE Program Assistant for nutrition program

2. Dementia programs updates

- Remember Project – Fortune Cookie (See flyer – Attachment 6.2c)
- Bridging Memories (See flyer – Attachment 6.2d)
- Brain Health 101 (See flyer – Attachment 6.2e)
- Brain & Body Fitness through the YMCA (See flyer - Attachment 6.2f)
- Virtual Regional events (See flyer - Attachment 6.2g)

3. Nutrition Program Volunteers DESPERATELY NEEDED

- Cadott, Boyd and Stanley are critical locations.
- Always can use more in Bloomer and Chippewa Falls area.

4. Funding Updates

- Received information from state about the anticipated amount of our base grant increase.
- Will be looking at how best to utilize these funds in a way that best serves our customers.

5. Advocate Training for Chippewa Valley (See flyer – Attachment 6.2h)

Date has been set for September 20, 1 – 3 p.m. Eagles Club. Registration required.

6. Updates on ADRC Contacts

January through April contacts (excludes EBS, DBS):

2019 – 1861 contacts
 2021 – 1680 contacts
 2022 – 2487 contacts

7. Save The Dates (see flyers)

- Aging Well in Chippewa County (See flyer - Attachment 6.2i)
- Academy for Lifelong Learners (formerly Senior Americans Day) – June 7 (See flyer - Attachment 6.j)

**Fiscal Report to ADRC Board
Through April 2022
33 % of year**

Program/Grants	Budgeted Amount	Expenses	Revenue	Remaining Grant	% Budget Expended
ADRC Grants (includes Dementia Care Specialist)	\$ 989,675	\$ 239,340	\$239,340	750,335	24%
Nutrition Program (grants & donations)	498,938	102,752	102,752	396,186	21%
<i>Nutrition CARES Act</i>		\$35,580		0	100%
Transportation (85.21 grant, levy, donations)	226,921	48,478	230,423	181,945	21%
Other Non-COVID Grants	226,437	45,849	45,849	180,588	20%
ARPA Grants				\$136,406	0%
TOTALS	\$1,941,971	\$436,419	\$618,364	\$1,505,552	22%

Fortune Cookies

by Bonnie Dudovitz

a one act play about memory loss



Mona has a great idea! This vibrant octogenarian is determined to be the first to know if her recall is slipping beyond what can be considered normal, age-related memory loss. An unexpected visit from her son David reveals that she has cooked up a way to help herself and others be on the lookout for the early stages of dementia.

JOIN US! A FREE LIVE EVENT!

Wednesday, June 15, 2022

Resource Booths 11am • Lunch served at 11am
Play and Community Conversation 11:45am-1:30pm

English Lutheran Church of Bateman
20588 County Highway X, Chippewa Falls, WI

Reserve tickets at:

<https://NWWI-fortune2022.eventbrite.com>

For questions call (715) 726-7777

Reservations required, attendance is limited.

Hosted by:  **ADRC**
Aging & Disability Resource Center
of Chippewa County

Our Sponsor:  **MAYO CLINIC**
HEALTH SYSTEM


THE REMEMBER PROJECT
A Program of TRELLIS™
RememberProject.org


TRELLIS
Area Agency on Aging

RAIN OR SHINE!

BRIDGING MEMORIES

Thursday, August 25th, 2022 10:00AM-1:30PM

Kamp Kenwood 19161 79th Avenue
on Lake Wissota, Chippewa Falls, WI

For those *living with dementia*
and their family members.

Find joy and humor in your journey by **bridging memories** together.

A FREE and fun day!

Pontoon rides ~ Nature walks ~ Free Lunch
Assorted activities for all ages!

Coffee & Cookies: 9:30am
Lunch: 11:30am-12:30pm

Sponsored
in partnership with:



Join us for a relaxing day
with family and friends at Kamp Kenwood

- Registration required -
visit the link below to register
or call the ADRC at (715) 726-7777

<https://www.co.chippewa.wi.us/government/aging-disability-resource-center-adrc>

Brain Health 101



Join **Carla Berscheit**, Dementia Care Specialist to learn evidenced based strategies to keep your brain healthy as you age. Small changes can make a big difference!

Wednesday—June 22

1:00—2:00 pm

Chippewa Falls YMCA





**An exercise program for people
living with mild to moderate
dementia and their care partners**



September 27—
December 15, 2022
Tuesdays & Thursdays
10 am —11:30 am

To participate in this program, participants must be able to perform simple exercises, be able to follow verbal directions and participate in simple conversation and attend all or at least 80% of classes.

Brain & Body Fitness has been shown to improve physical fitness and mood in people living with dementia. The exercise program is safe and fun. It is conducted by qualified YMCA instructors.

To register call Carrie Mathwig at 715-861-2352 or email cmathwig@ymca-cv.org



Virtual Dementia Education Programs

Serving Northwest Wisconsin - May 2022

Programs:

Savvy Caregiver Class

Wednesdays, May 4th - June 15th, 2:00 - 4:00 pm
Carla Berscheit, cberscheit@co.chippewa.wi.us
715-944-8091

Dementia Live Simulation Experience

Tuesday, May 17th, 10:00 - 11:00 am
Katrina Hanson, katrina.hanson@co.barron.wi.us
715-537-6225

Wits Workout

Wednesday, May 25th, 11:00 - Noon
www.adrcconnections.org
715-537-6225

Coordinated by the

Dementia Care Specialists Serving:

Ashland, Barron, Bayfield, Burnett, Chippewa,
Douglas, Dunn, Eau Claire, Iron, Pepin, Polk, Price,
St. Croix, Sawyer, Trempealeau, and Washburn counties

To locate your local Dementia Care Specialist, visit

<https://bit.ly/dementiacarespecialist>

Local Tribal Dementia Care Specialist, visit

<https://dpi.wi.gov/amind/tribalnationswi>

Program Descriptions:

Savvy Caregiver Class (6 weeks)

Proven curriculum grounded in research, this educational series is designed to teach strategies and practical real-world skills that helps to reduce stress, both in the caregiver and person living with dementia.

Dementia Live Virtual Simulation

A simulation experience that immerses participants into life with dementia, resulting in a deeper understanding of what it's like to live with cognitive impairment and sensory changes.

Wits Workout

An engaging, interactive, and educational brain health program. Based on the research that intellectual challenge and social connectedness are two of several factors that contribute to brain health throughout life, Wits Workout has two main goals -- to provide purposeful opportunities for older adults to engage intellectually, and to increase their socialization through ongoing group participation.



You are Invited to:

Chippewa Valley Advocacy Training Day



Guest Speaker: Janet Zander,
Advocacy & Public Policy
Coordinator from the Greater WI
Agency on Aging Resources Inc.

Tuesday September 20, 2022
1:00 pm – 3:00pm

Location:

Eagles' Club
2588 Highway 53
Chippewa Falls, WI 54729

(Bus. 53 across from Blain's Farm & Fleet)

Chippewa Valley Advocacy Training
Day will help you:

- ◆ Find out who your legislators are
- ◆ Have productive conversations with your elected officials
- ◆ Learn how to connect with other advocates in your area
- ◆ Hear the latest state and federal policy updates affecting older adults and adults with disabilities

To Register:

- Scan the QR code
- OR
- Go To: www.adrcevents.org and click on the calendar event for September 20, 2022
- OR
- Call 715-839-4735
1-888-338-4636 tty: use Relay (711)



This event is open to anyone living in the Chippewa Valley
and is brought to you free of charge by the following sponsors:



Aging Well in Chippewa County

Are you aware of the many local resources available to help you age well? Join local experts on a variety of topics to learn more!

Second Tuesday of the Month ~ 3:00 pm to 4:30 pm

Chippewa Falls Public Library—105 W. Central Street

January 11 - What is the Aging & Disability Resource Center

February 8 - Brain Health 101

March 8 - Guardianship

April 12 - Power of Attorney

May 10 - Make a Plan to Pass On Your Possessions

June 14 - Dementia 101

July 12 - Medicare and You* (pre-registration required/space limited)

August 9 - Common Scams and Tenant Rights

September 13 - Your Roadmap to Staying Independent

October 11 - Medicare Open Enrollment* (pre-registration required/space limited)

November 15 - Care for the Family Caregiver

December 13 - Disability 101

*For topics that
require
pre-registration,
contact the ADRC
at 715-726-7777

CHIPPEWA FALLS PUBLIC LIBRARY



It's All Yours



Academy for Lifelong Learners

34

Celebrating 34 years
of being positively ageless!

2022

Tuesday, June 7

Attend In-Person or Live Online!

This “positively ageless” program, formerly known as Senior Americans Day, will once again provide a fun day of education, resources, and social interaction. Featuring keynote speaker, Wisconsin Public Radio show host, **Dr. Zorba Paster**.

Do you prefer the flexibility to attend from the comfort of your home? New this year, portions of Academy for Lifelong Learners will be livestreamed.

Registration opens on Tuesday, March 8

Cost: \$59 per person

Learn more:

uwec.ly/ALL

University of Wisconsin
Eau Claire

Continuing Education





STATEMENT OF EXPLANATION ADRC ADVOCACY REPORT

6.3

A significant function of ADRCs and ADRC Boards are to provide advocacy. ADRC Manager Leslie Fijalkiewicz will provide a brief summary of recent and upcoming advocacy events as well as local, legislative, and other advocacy issues of concern.

FY 2017–FY 2022 Labor/HHS Appropriations

As of March 10, 2022 (Dollars in thousands)

Increases over prior year final funding are noted in **BOLD**. Decreases are noted in *italics*.

Funding from mandatory sources in **blue**; PPHF = Prevention and Public Health Fund.



Older Americans Act and Other Key Aging Programs	FY 2019 Final Enacted Sept. 2018	FY 2021 Final Bill Dec. 2020	USAgings FY 2022 TOP REQUESTS ONLY	FY 2022 President's Budget May 2021	FY 2022 House Full Committee Mark 7.15.2021	FY 2022 Proposed Senate Bill	FY 2022 Final Bill 3.9.22
Title III							
B: Supportive Services & Centers	385,074	392,574	785,000	550,574	550,574	500,000	398,574
C1: Congregate Meals	495,342	515,342		<i>468,954</i>	515,342	<i>468,954</i>	515,342
C2: Home-Delivered Meals	251,342	276,342		703,431	703,431	576,000	291,342
Nutrition Services Incentive Program	160,069	160,069		169,000	169,000	169,000	160,069
D: Preventive Health	24,848	24,848	50,000	26,339	31,339	26,339	24,848
E: Family Caregivers Support	181,186	188,936 ³	377,800	249,936	249,936	230,000 ³	193,936
Title V SCSEP (Dept of Labor)	400,000	405,000		405,000	450,000	410,000	405,000
Title VI							
A: Grants to Indians	34,208	35,208	70,400	70,208	70,208	65,000	36,264
C: Native American Caregivers	10,056	10,806	21,600	15,806	15,806	15,806	11,306
Title VII							
Ombudsman/Elder Abuse	21,658	23,658	35,000	34,944	34,944	34,944	24,658
Elder Rights Support Activities (plus APS/Elder Justice Initiative)	3,874 (just elder rights)	3,874 (just elder rights)		19,400	19,400	19,400	18,874
Title II							
Aging Network Support Activities (incl. EL)	17,461	16,461 ²		19,446 ²	27,446	19,446	18,461 ²
Aging & Disability Resource Centers	8,119	8,119		23,457	23,457	23,457	8,119
Program Administration	41,063	<i>41,063</i>		47,063	47,063	\$47,063	42,063
Research, Demo & Eval Ctr. Est. in 2020 Reauth			75,000				
Other AoA/ACL Programs							
State Health Insurance Asst. Program	49,115	52,115	79,500	55,242	57,115	55,242	53,115
Community Care Corps		<i>4,000</i>	5,000			4,240	
Chronic Disease Self-Management Program	8,000 (PPHF)	8,000 (PPHF)		8,000 (PPHF)	8,000 (PPHF)	8,000 (PPHF)	8,000 (PPHF)
Alzheimer's Disease Program Initiative	23,500 (incl PPHF)	27,500 (incl PPHF)		30,060 (incl PPHF)	34,700 (incl PPHF)	30,060 (incl PPHF)	29,500 (incl PPHF)
Elder Falls Prevention	5,000 (PPHF)	5,000 (PPHF)		5,000 (PPHF)	5,000 (PPHF)	5,000 (PPHF)	5,000 (PPHF)
Lifespan Respite Care	4,110	7,110		14,220	14,220	14,220	8,110
Senior Medicare Patrol	18,000 (HCFAC)	18,000 (HCFAC)		20,000 (HCFAC)	tbd	tbd	
Other HHS Programs							
Social Services Block Grant	1,700,000	1,700,000	1,700,000	1,700,000	1,700,000	1,700,000	1,700,000
Community Services Block Grant	725,000	745,000	745,000	754,000	800,000	765,900	755,000
LIHEAP: Low-Income Home Energy Assistance	3,690,304	3,750,304	3,750,304	3,850,304	3,900,304	3,925,304	3,800,304
CNCS: AmeriCorps Seniors	208,117	224,184	224,184	244, 537	244,537	244,537	230,768

(1) Includes addtl (2) FY 2021 and FY 2022 final bills included \$4 million in funding for Care Corps. The President's FY 2022 budget includes \$4.24 for Care Corps. (3) Includes \$400k for RAISE Family Caregivers Advisory Council.



**STATEMENT OF EXPLANATION
ADRC MODERNIZATION (STATE INITIATIVE)**

6.4

Information will be presented on ADRC modernization plan, an initiative through Wisconsin Department of Health Services.



WISCONSIN DEPARTMENT
of HEALTH SERVICES

Aging and Disability Resource Center Modernization

Jennifer Speckien, ADRC Policy Strategist
April 27, 2022
ADRCConnect Meeting

To protect and promote the health and safety of the people of Wisconsin

American Rescue Plan Act (ARPA) Initiatives

- Wisconsin has an estimated \$350 million to improve home and community-based services.
- Funding is available until March 31, 2024.
- The [ARPA page](#) on the DHS website has more information on funding and signing up for email notices.

American Rescue Plan Act (ARPA) Initiatives

DHS has nine strategic initiatives.

1. Medicaid HCBS Rate Reform
2. Direct Care Workforce Reform and Analysis
3. Grant Opportunities for Providers
4. Tribal Long-Term Care Enhancements
5. Independent Living Pilot
6. ADRC Modernization
7. No Wrong Door—Supporting Kids Together
8. Assisted Living Reporting, Assessment, and Certification
9. Adult Incident Reporting System

Project 6: ADRC Modernization

- ARPA funding is available to support efforts to modernize ADRCs.
- The Division of Medicaid Services (DMS) and the Bureau of Aging and Disability Resources (BADR) are collaborating on this initiative.

Internal Project Workgroup

BADR

- Brenda Bauer
- Tiffanie Clark
- Emily Gilbertson
- Sara Koenig
- Alison Molitor
- Christine See
- Jennifer Speckien
- Cheri Stoffel
- Sara Truse

DMS

- Shelli Essman
- Brooke Froehlich
- Katie Kelnhofer

Project Goals

- Improve early access to ADRC resource information.
- Increase awareness of ADRCs throughout Wisconsin.
- Diversify and modernize ADRC services with a focus on equity.
- Support the increasing demand for ADRC resource information and services.

Project Components

- Virtual resource platform
 - Centralized website
 - Statewide resource database
 - Modernized client tracking system
 - Improve publicly funded long-term care information
- Statewide marketing and outreach campaign
- Regional resource specialists

Vision for 2024

- A marketing campaign leads people to the new state ADRC website.
- From there, individuals take advantage of reliable information online or connect with their local ADRC.
- Local ADRC staff can do their work more efficiently and effectively using new technology.

Virtual Resource Platform: Central Website

- Develop an easy-to-use, centralized ADRC website with resource and education information.
- Features may include:
 - Local ADRC contact information.
 - Chat functionality.
 - Accessibility features.
 - Appointment-requesting functionality.
 - Video library of tutorials and helpful information.
 - Self-service options.

Timeline and Next Steps

- Provide detailed information about the process and timeline in late May or early June 2022.
- Target launch in 2023.

Virtual Resource Platform: Statewide Resource Database

- A statewide resource database will meet the needs of local ADRC staff and have a public-facing search capability.
- Features may include:
 - Smart logic for resource searches.
 - Login option for local ADRC staff where additional information can be kept.
 - Ability to select and email resource information.
 - Ability to upload documents.

Timeline and Next Steps

- Provide detailed information about the process and timeline in late May or early June 2022.
- Finalize the inclusion and exclusion policy.
- Target launch in 2023.

Virtual Resource Platform: Client Tracking System

Explore a modernized client tracking system for ADRC and aging programs.

Timeline and Next Steps

- Engage partners in the development and launch process once a vendor is identified.
- Target launch of the new system in 2024.

Virtual Resource Platform: Publicly Funded LTC

Provide the public with easy-to-access and easy-to-understand information about publicly funded long-term care programs.

Timeline and Next Steps

- Vendor will be reviewing, revising, and potentially redesigning all enrollment and disenrollment counseling publication.
- The focus will be on plain language.
- Internal subgroup will begin meeting in May 2022 to explore other ideas.

Statewide Marketing and Outreach Campaign

- Implement a coordinated, statewide marketing and outreach campaign to:
 - Promote the virtual resource platform.
 - Promote local ADRCs.
- Promote ADRCs in a way that people will identify with to promote early access to information and resources.

Timeline and Next Steps

- Obtain comprehensive marketing plans from potential vendors.
- Engage ADRCs and stakeholders in the design process once a vendor is selected.
- Target campaign launch for January 1, 2024, or earlier.

Regional Resource Specialists

- Regional positions will be created to support the development of the statewide resource database and support the virtual resource platform.
- Responsibilities may include:
 - Compiling resources from local ADRCs and tribes.
 - Applying the inclusion and exclusion policy to resources.
 - Using the compiled resources to populate the statewide resource database with initial information.

Timeline and Next Steps

- Align the timing of these positions with the timeline for building the resource database.
- Target later in 2022 to recruit and fill these positions.

ADRC Engagement

ADRC participation will be critical to the success of the project. ADRCs should:

- Anticipate a variety of opportunities through:
 - Focus groups.
 - Surveys.
 - Presentations.
- Expect requests for assistance to engage:
 - Customers.
 - Board members.
 - Staff.

Advisory Committee

- Strongly considering the development of an advisory committee for this project.
- The advisory committee may:
 - Include representatives from a variety of stakeholders.
 - Have a set number of meetings that will be used to inform the decision-making process of the workgroup and vendors.
 - Advise on all aspects of the project.

Review and Feedback Request

- ADRCs should review the draft [inclusion and exclusion policy](#).
- Feedback can be sent via email to [Christine See](#).
- Deadline for initial feedback is May 20.
- The revised draft will be shared at the ADRConnect meeting on May 25.

Questions?

Questions and comments can be directed to [Jennifer Speckien](#).



STATEMENT OF EXPLANATION SET REGULAR MEETING DATE AND TIME

7.1

Background: With each year that the county board reorganizes and committee appointments are made, each committee needs establish meeting dates/times.

Action: Whatever meeting schedule is agreeable to the board can be managed by the ADRC Manager with the exception that we need to avoid the same dates at the HHS Board meetings



STATEMENT OF EXPLANATION 2022 ADRC PROGRAM PRIORITIZATION

7.2

Background: Pauline Spiegel compiled results of ADRC Board Program Prioritization. Results are included.

Action: Recommend the ADRC Board accept the results of the 2022 ADRC Program Prioritization

Aging & Disability Resource Center - 2022

Program or Service	2022 ADRC Staff Ranking 1 - 12	2022 ADRC Board Ranking 1 - 12
Bridging Chippewa County	10	9
Caregiver Support (AFCSP and NFCSP)	6	7
Dementia Care Specialist	4	6
Disability Benefits Counseling	5	2
Elder Benefits Counseling	2	3
Health & Wellness Programs	12	12
In-Home Support Services	8	8
Meals on Wheels	3	4
Memory Screening	11	10
Options Counseling	1	1
Senior Dining	9	11
Transportation	7	5

Attachment: 7.2 ADRC 2022 Program Board Rankings (6974 : 2022 ADRC Program Prioritization)