

CHIPPEWA COUNTY
AGRICULTURE & EXTENSION COMMITTEE
REGULAR MEETING
FEBRUARY 1, 2023
CHIPPEWA COUNTY COURTHOUSE, RM 302
7:45 AM

1. CALL TO ORDER

2. ROLL CALL

Attendee Name	Organization	Title	Status	Arrived
Kari Ives	Chippewa County	District 21 (Chair)	Present	
Annette Hunt	Chippewa County	District 18 (Vice-Chair)	Absent	
David Bischel	Chippewa County	District 4	Present	
Matthew Peterson	Chippewa County	District 10	Absent	
Joel Seidlitz	Chippewa County	District 9	Present	

others present in room 302 were Jerry Clark, Ken Schmitt, Amber Gilles, Margaret Murphy, Heidi Benson, Jeanne Walsh, Addison Vang, Sandy Tarter, Kristen Bruder, Jaclyn Sadler, Randy Scholz, Hillarie Roth and Megan Nelson. On the phone was Heidi Johnson.

3. MEMBERS OF THE PUBLIC WISHING TO BE HEARD

4. CONSENT AGENDA

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Joel Seidlitz, District 9
SECONDER:	David Bischel, District 4
AYES:	Ives, Bischel, Seidlitz
ABSENT:	Hunt, Peterson

1. Approve the agenda
2. Approve the Minutes

Agriculture & Extension Committee - Regular Meeting - Oct 5, 2022 7:45 AM

3. Schedule Next Meeting Date - April 5, 2023 at 7:45 am

5. REPORTS

1. Introduction of the Agriculture Model - Heidi Johnson
Heidi Johnson attended via telephone. Kristen Bruder introduced Heidi and gave a brief explanation of the new Agriculture model. The new model will have experts that cover a larger geographic area instead of having each Ag Educator needing to know all areas. The crops and dairy educators will cover 3 to 5 counties. Outreach Specialists will cover a bigger geographic area but will be more specialized (ie. cranberries, beef, water quality).

Agriculture & Extension Committee

Minutes
Regular Meeting

Chippewa County Courthouse, Rm 302

February 1, 2023
7:45 AM

Jerry Clark will be the Regional Crop Educator/Specialist and Lyssa Seefeldt will be the Regional Dairy Educator/Specialist. Both will cover Dunn, Eau Claire and Chippewa counties.

Financial impact - The two positions would be divided amongst the three counties. Currently, Chippewa County is charged \$45,000 for one Ag person. The proposal is that each position would be divided by 3 for each county. Each county would still pay \$45,000 but Extension would be saving \$15,000 that could be re-invested into the budget for an intern program for 4H and for moving the .8 position to a 1.0 position.

Next Steps - not adding positions and not asking for more funding. The contract will need to be amended and re-signed by all parties.

2. Area Extension Director Report - Kristen Bruder

Kristen Bruder introduced Megan Nelson, Dairy Program Manager, Hillaire Roth, FoodWise Educator and Amber Gilles, Support position.

Kristen Bruder would like to move the .8 position to a 1.0 position in the budget for 2024. There is enough work for the position to be a 1.0 position. To increase programming they need additional support.

3. Stakeholder Engagement for Extension Strategic Planning Process - Kristen Bruder

Kristen Bruder asked the committee the Strategic Planning Partner Questions.

Answers to Questions

1. What is one word or image that comes to mind when you think about your partnership with Extension?
Resources, Value, Education, Need, Complicated

2. What do you value about this partnership?
Enhances what the county does but reaches out to other populations. Education on the nitrate issues. The knowledge Extension brings in education. Positive interaction for county government.

3. What can we do together to improve or strengthen our partnership?
Increase Social Media and marketing, share information with others, County Facebook partners, ADRC newsletter, smaller community newspapers

4. If Extension had the capacity and resources to do so, what accomplishments would you like to see over the next 5/10/15 (whatever period of time) years?

Water shed, Big Ag, well- quality, promote 4H, Quality of Life issues, educating on civics

5. Extension works alongside communities to access university resources that can be applied to solve problems and improve the quality of life for all residents of Wisconsin. In order to do this effectively Extension needs to diversify our funding, expand our reach to underserved and new audiences, and work closely with our partners.

1. What actions should Extension take in order to diversify funding, expand our audiences, and leverage our partnerships?

Get in front of more people, develop new partnerships and program, use free events calendars, increase relationships and people may open their pockets

2. What challenges might we face?

Building houses on crop land, open eyes that Extension isn't a waste of time, pushback

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Minutes
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February 1, 2023
7:45 AM

3. How, through our partnership, can we overcome these challenges and accomplish mutual goals?
share information and participation in events

4. Extension Educator Reports
Please see attached report for the educator reports

Agriculture Education - Jerry Clark

Community Development - Addison Vang

Health and Well-Being/FoodWise - Sandy Tarter

Horticulture - Margaret Murphy

Human Development and Relationships - Jeanne Walsh

Positive Youth Development/4-H - Heidi Vanderloop Benson

6. BUSINESS ITEMS

7. AGENDA ITEMS FOR FUTURE CONSIDERATION

8. ADJOURN

RESULT:	APPROVED [UNANIMOUS]
AYES:	Ives, Bischel, Seidlitz
ABSENT:	Hunt, Peterson

CHIPPEWA COUNTY
AGRICULTURE & EXTENSION COMMITTEE
REGULAR MEETING
OCTOBER 5, 2022
CHIPPEWA COUNTY COURTHOUSE, RM 302
7:45 AM

1. CALL TO ORDER

2. ROLL CALL

Attendee Name	Organization	Title	Status	Arrived
Kari Ives	Chippewa County	District 21 (Chair)	Absent	
Annette Hunt	Chippewa County	District 18 (Vice-Chair)	Present	
David Bischel	Chippewa County	District 4	Present	
Matthew Peterson	Chippewa County	District 10	Present	
Joel Seidlitz	Chippewa County	District 9	Present	

3. MEMBERS OF THE PUBLIC WISHING TO BE HEARD

There were no members of the public wishing to be heard

4. CONSENT AGENDA

During Kristen Bruder's report she informed the committee that the educators will be at a State Conference on December 7th.

Motion to move the December 7th meeting to December 14th, same time and place. Motion made by Bischel and second made by Seidlitz. All supervisors present voted yes.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Matthew Peterson, District 10
SECONDER:	David Bischel, District 4
AYES:	Hunt, Bischel, Peterson, Seidlitz
ABSENT:	Ives

1. Approve the agenda

2. Approve the Minutes

Agriculture & Extension Committee - Regular Meeting - Aug 3, 2022 7:45 AM

3. Schedule Next Meeting Date - December 7, 2022

5. BUSINESS ITEMS

6. REPORTS

1. Area Director Report - Kristen Bruder

Kristen Bruder introduced herself as the "new" Area Director for Eau Claire, Chippewa and Dunn counties.

Minutes Acceptance: Minutes of Oct 5, 2022 7:45 AM (Consent Agenda)

Agriculture & Extension Committee

Minutes
Regular Meeting

Chippewa County Courthouse, Rm 302

October 5, 2022
7:45 AM

During Kristen Bruder's report she informed the committee that the educators will be at a State Conference on December 7th.

Motion to move the December 7th meeting to December 14th, same time and place. Motion made by Bischel and second made by Seidlitz. All supervisors present voted yes.

2. 2023 Extension Contract Discussion - Kristen Bruder
Kristen Bruder explained the 136 Contract between the County and Extension.
3. Human Development & Relationship - Jeanne Walsh
Please see attached report
4. FoodWise - Sandy Tarter/Nancy Fastner
Please see attached report.

It was noted that Nancy Fastner has retired from Extension.

5. Community Development - Addison Vang
Please see attached report
6. Horticulture - Margaret Murphy
Please see attached report
7. 4-H - Heidi Vanderloop
Please see attached report. A

The number in the report of youths enrolled in 4H is not accurate due to the report being over a week old. As of today 249 youths are not enrolled in 4H in Chippewa County.

8. Agriculture/Crops & Soils - Jerry Clark
Please see attached report

7. AGENDA ITEMS FOR FUTURE CONSIDERATION

There were no items for future consideration.

8. ADJOURN

RESULT:	APPROVED [UNANIMOUS]
MOVER:	David Bischel, District 4
SECONDER:	Joel Seidlitz, District 9
AYES:	Hunt, Bischel, Peterson, Seidlitz
ABSENT:	Ives

Minutes Acceptance: Minutes of Oct 5, 2022 7:45 AM (Consent Agenda)



STATEMENT OF EXPLANATION
INTRODUCTION OF THE AGRICULTURE MODEL - HEIDI JOHNSON

5.1

Heidi Johnson will present via telephone to the board on the Agriculture Model.



STATEMENT OF EXPLANATION
AREA EXTENSION DIRECTOR REPORT - KRISTEN BRUDER

5.2

Area Extension Director, Kristen Bruder, will provide a verbal report to the committee.

Strategic Planning Partner Questions

1. What is one word or image that comes to mind when you think about your partnership with Extension?
2. What do you value about this partnership?
3. What can we do together to improve or strengthen our partnership?
4. If Extension had the capacity and resources to do so, what accomplishments would you like to see over the next 5/10/15 (whatever period of time) years?
5. Extension works alongside communities to access university resources that can be applied to solve problems and improve the quality of life for all residents of Wisconsin. In order to do this effectively Extension needs to diversify our funding, expand our reach to underserved and new audiences, and work closely with our partners.
 1. What actions should Extension take in order to diversify funding, expand our audiences, and leverage our partnerships?
 2. What challenges might we face?
 3. How, through our partnership, can we overcome these challenges and accomplish mutual goals?


Extension

 UNIVERSITY OF WISCONSIN-MADISON
 CHIPPEWA COUNTY

Extension Chippewa County

December 2022 & January 2023 Report

Agriculture

Jerry Clark | Agriculture Educator

Planning for the North American Manure Expo. The goal is to provide education for current methods for farmers, farm managers, their families and agriculture professionals the best management methods and new technology available to apply manure as crop nutrients to replace commercial fertilizer.



Podcasts developed for farmers interested in growing industries where farmers learned current research to understand hemp production and marketing practices and potentially increase crop portfolio profit.

A training program for private applicators where participants learned about safe handling and application of restricted-use pesticides to protect themselves and the environment.

An educational program for farmers and lake property owners where participants learned about implementation of conservation practices on farms and property to improve and protect ground and surface water.

Community Development

Addison Vang | Community Development Educator

Collaborate with local Chippewa Valley organizations on a grant to provide educational farm workshops specifically on the importance of a hand wash station in partnership with the Farmers Union, Department of Agriculture Trade and Consumer Protection (DATCP), Eau Claire Area Hmong Mutual Assistance Association, and Black and Brown Womyn Coalition to engage with the underserved Hmong and BiPOC farmers. DATCP presented on food washing safety and the Farmers Union talked about the new Wisconsin Local Food Purchase Assistance (LFPA) Program. The goal was to learn how to best support the underserved BiPOC farmers through a series of workshops. All participants built and left with a portable hand wash station.



An educational workshop in partnership with the Eau Claire Area Hmong Mutual Assistance Association to engage with the underserved Hmong farmers in the Chippewa Valley. The goal was to learn how to best support the underserved Hmong farmers in a focus group locally and at the state level.

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements.

Attachment: December and January Monthly Report.docx (7516 : Extension Educator Reports)


Extension

 UNIVERSITY OF WISCONSIN-MADISON
 CHIPPEWA COUNTY

Extension Chippewa County

December 2022 & January 2023 Report

Health and Well-Being

Sandy Tarter | FoodWise Coordinator

A collaborative effort with Chronic Disease Prevention Action Teams under the Eau Claire Healthy Communities, Health Dunn Right, and Chippewa Health Improvement Partnership coalitions to promote diabetes awareness by sharing a prediabetes risk assessment flier through our Chippewa Valley communities. This effort helps promote community engagement in the reduction of chronic diseases and responds to the needs identified on the community health assessments.

A collaborative effort with Mayo Health System providers and St. Francesca Resource Center to implement a program that screens for chronic diseases and connects people to healthy food and nutrition education at a food pantry. This program aims to promote healthy eating and active living as action steps to reduce chronic diseases.

Monthly meetings with the Chronic Disease Prevention Action Teams under the Eau Claire Healthy Communities, Health Dunn Right, and Chippewa Health Improvement Partnership coalitions. This effort helps guide the action teams in providing community awareness and activities concerning healthy food access, food security, and increased physical activity for local families.

A series of statewide strength training sessions (StrongBodies) where older adults learn best practices along with nutrition and health education. Participants engage in regular strength training exercises to improve strength, balance, and flexibility so they can stay healthy and socially connected.

A collaborative effort with Chippewa Health Improvement Partnership- Chronic Disease Prevention Action Team and multiple local agencies to promote our 2023 On the Go in the Snow-Chippewa Winter Challenge. The goal of this effort is to help promote community engagement and to explore the unique opportunities for physical fitness this time of year, along with stress reduction action steps to reduce chronic diseases.

A significant effort in time and leadership to onboarding our new nutrition educator and planning FoodWise programming with local partners. This effort will enhance relationship building with staff and reinstate in-person programming in Chippewa County.



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December 2022 & January 2023 Report

Horticulture

Margaret Murphy | Horticulture Educator

A community of practice meeting winter 2022-spring 2023 for educators working with outdoor youth programs where we explore ways and resources to ensure all youth can flourish in the outdoors. The goal of participating in this group is to dig into ways we can locally continue to grow and enhance our youth gardening programs to include a multifaceted approach that embraces more nature / environment based topics.



Four sections of an online Lab component for the 2022 Foundations in Gardening (previously Foundations in Horticulture) course where participants from the Foundations in Gardening course (home gardeners) apply what they learned from the Foundations course through interactive activities. This effort is designed to encourage best horticultural practices in Wisconsin for better environmental outcomes.

An online course for consumer audiences (home gardeners) where participants learned fundamental knowledge of Wisconsin horticulture with an emphasis in Integrated Pest Management. The goal is to increase decision-making and problem-solving skills, improve the productivity / health of gardens and landscapes, and to implement gardening practices that have a positive impact on the environment.

Planning for a statewide webinar series for consumer horticulture audiences where participants will learn about pollinator decline, climate change and environmental contamination and pollution. The goal of this effort is to increase adoption of horticultural practices addressing identified environmental issues in Wisconsin.

Human Development and Relationships

Jeanne Walsh | Human Development and Relationships Educator

A Financial Coaching program for qualifying justice involved individuals where participants learn how to create financial goals and gain money management skills. The goals of this program are to increase financial goals attainment and financial capability for long term financial success.

A Financial Coaching and Money Matters program for qualifying individuals, where participants learn how to create financial goals and gain money management skills. The goal of this program is to increase meeting financial goals and increase financial capability for long term financial success.




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December 2022 & January 2023 Report

Planning for Chippewa County Landlord Forum. Meetings to develop, provide, and assess a landlord education and resource workshop. The goal of this 2-hour workshop will be to provide eviction prevention and safe rental practices to landlords.

Planning meetings to develop, provide, and assess a community resiliency program, Chippewa Strong, which is designed to bring resiliency by promoting wellness resources and activities for families in Chippewa County. The goal is to increase family resiliency through 2, day-long and in-person community wide events.

A 1-session in person workshop, held at the Chippewa Falls Public Library, to provide community members information on how to save money using a slow cooker. The goal is to increase the financial resources of families by utilizing common appliances to stretch their money spent on food.

A 4-day financial coaching workshop (A/4 Financial Coaching Foundations online course) for financial professionals/educators to learn and practice coaching techniques for assisting clients in reaching financial goals.

A Re-Entry Coaching program for Chippewa County Jail inmates that focuses on setting achievable short- and long-term goals in order to be successful in the community. The goals of this program are to increase the financial, relationship, and well-being goal attainment for long term community reintegration by goal setting.

A 6-session course for renters where participants learn how to find and apply for rental housing, understand their responsibilities as a renter, how to communicate effectively with their landlords, and manage housing expenses. Through this, homeless populations and those who have negative rental records are able to increase their ability to find and keep safe affordable housing, thereby increasing their stability and decreasing their reliance on public support.

Positive Youth Development

Heidi Vanderloop Benson | 4-H Program Educator

Planning for a virtual series of classes for youth where youth learn new food preparation and life skills. The goal of this effort is to help youth continue 4-H Project Learning while from the convenience and safety of their own kitchen.

Planning for a 4-H Art U series for 4-H and other local families in three counties proceeded in cooperation with staff from the University of Wisconsin-Stout. The goal of this 6 session hybrid activity is to give local youth, in grades in Kindergarten through 12th, the chance to work in age-appropriate break out rooms with college students who are art educators and to show their best work on the college campus at the end of the series.



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December 2022 & January 2023 Report

A meeting for the 4-H Leaders Association where adult and youth 4-H Leaders gather to plan and discuss events and programming for the 4-H membership to provide a common space and time to discuss and connect.

A dairy project meeting for youth, where youth determined learning activities for the upcoming project year to participate in project based learning opportunities in dairy including Quiz Bowl and Dairy Judging.

Planning for a new goat project committee for 4-H youth in collaboration with adult volunteers. The goal of this effort is to meet the needs of a sizable increase in the project so that there is life skill development and project based learning available.

Continued meetings and conversations for 4-H youth and adult volunteers surrounding visioning of the Quality Meats program. This effort is designed to support youth adult partnerships and youth voice in the meat animal project.

Development of a hands-on project learning day called Clover College for youth and families, where they learn about various 4-H projects and meet others with similar interests. The purpose of this effort is to broaden participants' experiences, increase project skills, and encourage youth and adult partnerships.

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