

**CHIPPEWA COUNTY**  
**COUNTY TRAFFIC SAFETY COMMISSION**  
**REGULAR MEETING**  
**April 8, 2021**  
**9:00 AM**

**DRAFT**

Due to the COVID pandemic, this meeting was held via conference call to comply with social distancing guidelines.

**1. CALL TO ORDER**

Brian Kelley called the meeting to order at 9:00 AM.

**2. ROLL CALL**

| Attendee Name   | Organization                                           | Title                                  | Status  | Arrived |
|-----------------|--------------------------------------------------------|----------------------------------------|---------|---------|
| Brian Kelley    | Chippewa County                                        | Highway Commissioner (Chair)           | Present |         |
| Mark Bauman     | Chippewa County                                        | Law Enforcement                        | Present |         |
| Dennis Brown    | Chippewa County                                        | TSC Coordinator                        | Absent  |         |
| Jim Sherman     | Chippewa County                                        | Deputy Corporation Counsel             | Absent  |         |
| Brock Rizzo     | Wisconsin State Patrol                                 |                                        | Present |         |
| Jim Walrath     |                                                        | Education Representative               | Present |         |
| Dan Kontos      | Bureau of Traffic Safety                               |                                        | Present |         |
| Lt. Dave BeBeau | City of Chippewa Falls PD                              |                                        | Present |         |
| Matthew Reddy   | Wisconsin DOT                                          | Engineer                               | Remote  |         |
| Mark Roshell    | Chippewa Fire District                                 | Medical Representative<br>(Vice Chair) | Absent  |         |
| Rick Rubenzer   | City of Chippewa Falls<br>Public Works                 |                                        | Absent  |         |
| Mike Marcks     | UP Railroad Police                                     |                                        | Absent  |         |
| Jason Thom      | City of Chippewa Falls<br>Fire & Emergency<br>Services |                                        | Remote  |         |

**Others Present:** Chad Gudis – Chippewa County Highway Department

**Recorder:** Tami Pieper

**3. MEMBERS OF THE PUBLIC WISHING TO BE HEARD**

There were no members of the public in attendance wishing to be heard.

**4. CONSENT AGENDA**

|                  |                             |
|------------------|-----------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b> |
| <b>MOVER:</b>    | Lt. Bauman                  |
| <b>SECONDER:</b> | Lt. BeBeau                  |

1. Approve the Agenda
2. Approve the Minutes – January 14, 2021
3. Schedule Next Meeting Date – July 8, 2021 9:00 AM

## **5. BUSINESS ITEMS**

There were no business items to discuss.

## **6. REPORTS**

### **1. Site Distance Concern on CTH K at 100<sup>th</sup> Avenue – B. Kelley**

Melissa Wagner, a resident in the Town of Anson contacted the county with concerns about what she feels is an unsafe intersection and asked that the area be reviewed. The concern is that SB traffic approaching this curved intersection from the north, turning left onto 100<sup>th</sup> Avenue, are not able to see oncoming traffic before making the turn. Traffic traveling east on CTH K that continue straight onto 100<sup>th</sup> Avenue does not slow in speed, causing it to be more of a concern.

Kelley visited the area prior to the meeting and showed an aerial view of the intersection. The committee felt the site distance triangle needed to be reviewed further due to some large pine trees in the NW quadrant and discussed possible solutions. Kelley will have the Highway Department staff review further.

### **2. State Highway Projects – M. Reddy**

Reddy gave an update on the one state project planned for Chippewa County this summer. The intersection at STH 178 and CTH I will have dual left turn lanes added on NB 178 as well as a change in signals. Construction is scheduled to begin June 1 and conclude the end of August. The area will remain open to traffic.

### **3. County Highway Projects – B. Kelley**

Kelley provided a summary of the projects planned for the summer. A more detailed plan will be posted on the Highway Department's website soon.

### **4. Chippewa County Crash Statistics – M. Bauman**

Lt. Bauman presented an update and overview on county crash statistics in comparison to 2021 (on file).

### **5. City of Chippewa Falls Crash Statistics – D. BeBeau**

Lt. BeBeau did not have any additional information to share. City statistics are included in the county statistic report.

### **6. Wisconsin DOT Traffic Safety Updates – D. Kontos**

Kontos talked through his quarterly safety update presentation (on file). He encouraged everyone to participate in the upcoming Wisconsin DOT mobilizations and traffic safety opportunities. Kontos also reminded everyone that the Badger TraCS system migration is scheduled to be complete by the end of December.

### **7. Work Zone Safety Discussion – B. Kelley**

National Work Zone Awareness Week is scheduled for April 26 – 30. Kelley reported Chippewa County Highway along with others in the region participated in the making of an educational video with WisDOT. The Highway Department is planning to share that video along with other educational information in a social media campaign to help increase safety awareness. In the future, Kelley hopes Chippewa County can host a regional event. Kelley also shared the Proclamation from the Governor's office (on file).

### **8. Roundtable report – All**

Gudis gave an overview of summer maintenance projects on STH 178 and STH 53 scheduled to begin mid-June. Law enforcement may be requested to help slow traffic during this work. Gudis also updated commission on plant growth regulators (PGRs) that will be used starting in May, to inhibit and slow invasive plant growth. This spraying should increase vision and safety on our roadways.

Rizzo shared that State Patrol is always willing to help with a presence in areas of work zones to help increase safety. Rizzo will share contact information after the meeting to provide an update of construction dates and

locations. Spring Weight Limits and enforcement were briefly discussed.

Lt. Bauman asked for a construction project timeline. He asked for presence requests a couple of days in advance so County law enforcement can also assist, when possible, to increase safety in work zones.

Walrath reminded everyone of opportunities to be guest speakers in driver education classes. He again encouraged members to reach out to programs as another avenue to increase driver awareness and work zone safety. Education in Chippewa Falls is just beginning to move back to in-person learning, so Walrath encouraged members to be patient and not lose sight of this. Kelley and Bauman are interested in helping in that area.

Kelley gave an update on the status of the new greenhouse at CTH F and 30<sup>th</sup> Avenue. The greenhouse has been built, so the department will move forward in planning a speed study for that area as previously discussed. Kelley will provide an update at a future meeting.

## 7. AGENDA ITEMS FOR FUTURE CONSIDERATION

No future agenda items were noted.

## 8. ADJOURN

|                  |                             |
|------------------|-----------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b> |
| <b>MOVER:</b>    | Lt. Bauman                  |
| <b>SECONDER:</b> | Walrath                     |

Meeting was adjourned.

---

*Chippewa County shall attempt to provide reasonable special accommodations to the public for access to its public meetings, provided reasonable notice of special need is given. If special accommodations for a meeting are desired, contact the County Clerk's Office at 726-7980.*

*Members of the Chippewa County Board of Supervisors who are not members of this committee are entitled to attend this meeting. It is possible that the attendance of one or more such nonmember Supervisors may create a quorum of some other county board committee, board or commission. Such a quorum is unintended and the nonmember Supervisors are not meeting for the purpose of exercising the responsibility, authority, power, or duties of any other committee, board or commission.*

**CHIPPEWA COUNTY**  
**COUNTY TRAFFIC SAFETY COMMISSION**  
**REGULAR MEETING**  
**January 14, 2021**  
**9:00 AM**

Due to the COVID pandemic, this meeting was held via conference call to comply with social distancing guidelines.

**1. CALL TO ORDER**

Brian Kelley remotely called the meeting to order at 9:00 AM. Roll call was confirmed through Webex participation.

**2. ROLL CALL**

| Attendee Name      | Organization                                        | Title                               | Status | Arrived |
|--------------------|-----------------------------------------------------|-------------------------------------|--------|---------|
| Brian Kelley       | Chippewa County                                     | Highway Commissioner (Chair)        | Remote |         |
| Mark Bauman        | Chippewa County                                     | Law Enforcement                     | Remote |         |
| Dennis Brown       | Chippewa County                                     | TSC Coordinator                     | Remote |         |
| Jim Sherman        | Chippewa County                                     | Deputy Corporation Counsel          | Remote |         |
| Sgt. Jonathan Luck | Wisconsin State Patrol                              |                                     | Remote |         |
| Jim Walrath        |                                                     | Education Representative            | Remote |         |
| Dan Kontos         | Bureau of Traffic Safety                            |                                     | Remote |         |
| Dave BeBeau        | City of Chippewa Falls PD                           |                                     | Remote |         |
| Matthew Reddy      | Wisconsin DOT                                       | Engineer                            | Remote |         |
| Mark Roshell       | Chippewa Fire District                              | Medical Representative (Vice Chair) | Remote |         |
| Rick Rubenzer      | City of Chippewa Falls<br>Public Works              |                                     | Remote |         |
| Mike Marcks        | UP Railroad Police                                  |                                     | Absent |         |
| Jason Thom         | City of Chippewa Falls<br>Fire & Emergency Services |                                     | Remote |         |

**Others Present (Remotely):** Chad Gudis – Chippewa County Highway Department

Recorder: Tami Pieper

**3. MEMBERS OF THE PUBLIC WISHING TO BE HEARD**

There were no members of the public wishing to be heard.

**4. CONSENT AGENDA**

|                  |                             |
|------------------|-----------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b> |
| <b>MOVER:</b>    | Walrath                     |
| <b>SECONDER:</b> | Brown                       |

1. Approve the Agenda
2. Approve the Minutes – Regular Meeting – October 10, 2020
3. Schedule Next Meeting Date – April 8, 2021 at 9:00 AM

## 5. BUSINESS ITEMS

|                  |                             |
|------------------|-----------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b> |
| <b>MOVER:</b>    | Rubenzer                    |
| <b>SECONDER:</b> | Walrath                     |

### 1. Review Speed Study for CTH X in City of Stanley – Brian Kelley (Broadway Street to 0.52 miles east)

Kelley presented speed study results along with map showing the area of concern (on file). The committee discussed changes in use for this area including a new Kwik Trip. After committee discussion, a motion was made to change the speed limit on the proposed section to 25 mph with a 35-mph transition. Committee was in consensus.

## 6. REPORTS

### 1. Policy for Use of Centerline and Edge Line Rumble Strips on State Highways – M. Reddy

Reddy explained policy lane width constraints for placement of rumble strips on state highways. Committee discussed historical incidents that have happened along State Highway 178 and Kelley indicated county would be willing to participate in a pilot program placing rumble strips on a narrower roadway to increase driver safety.

### 2. State Highway 53 Horse Incident – M. Bauman Signage for Alternate Highway 53 Routes – M. Reddy

(Items #2 and # 5 on the agenda were related and discussed together.)

Bauman gave a brief overview of an incident that happened with an uncontained wild horse on December 1, 2020. There were concerns regarding the safety of traffic on State Highway 53 and how traffic could quickly and efficiently be detoured when necessary – maintaining adequate staffing for additional emergency response. Alternate route signage was discussed. Reddy explained this type of signage is only setup permanently in areas where frequent and predictable closures occur. Reddy suggested creating an alternate highway routes guide and Kontos gave summary of current program being used in Portage County. Digital message boards were another suggestion, however current placement was a concern in providing communication. Gudis requested Reddy check into possibly adding additional message boards near CTH S in the next construction project.

### 3. State Highway Projects – M. Reddy

Reddy gave an update on the state project planned for 2021. The intersection at STH 178 and CTH I will have dual left turn lanes added on NB 178 as well as a change in signals.

### 4. Chippewa County Highway Projects – B. Kelley

Kelley provided summary of the 5-year county highway improvement plan, highlighting the projects slated for 2021. A more detailed schedule should be available by the next meeting.

### 5. Signage for Alternate Highway 53 Routes – M. Reddy

See notes above under item #2. State Highway 53 horse incident and signage for alternate routes were discussed together.

### 6. Chippewa County Crash Map – M. Bauman

Bauman presented an update on county statistics in comparison to 2019 (on file). There is a reduction from last year's numbers compared year-to-date, however the severity of injuries has increased. Decrease in numbers could still be related to COVID and fewer cars on the road.

#### a. October 15<sup>th</sup> crash in Town of Edson

#### b. October 21<sup>st</sup> crash in Town of Lafayette

- c. November 5<sup>th</sup> crash in Town of Colburn
- d. December 5<sup>th</sup> crash in Town of Wheaton

**7. City of Chippewa Falls Crash Statistics – D. BeBeau**

BeBeau did not have anything further to report. City statistics were given with county crash update (on file).

**8. Wisconsin DOT Traffic Safety Updates – D. Kontos**

Kontos went through his presentation (on file). Driver behavior is reflected in the numbers. Crashes are down, however crashes are more severe. They are seeing more drug activity and impaired drivers on roadways. Drug and alcohol involved crashes are up from last year. They also saw an increase in work zone related incidents in Chippewa County.

The State is looking for a tool kit to use in schools to get message out to younger drivers to use seat belts more as they continue to see usage decline. Badger TraCS update was given. Kontos reported everything will be switching over to this interface by end of 2021 requiring older systems to be updated. Grant funding is available to law enforcement through 2024 if state hosts data.

**9. Roundtable report – All**

Brian Kelley – Shared that COVID vaccine will be coming to highway department in February. Will be providing information to help answer questions and encourage more staff to receive while being offered.  
Dan Kontos – No further comments.

Jim Walrath – Shared that law enforcement and other committee members have spoken to driver's ed classes in the past. Jim encourages committee members to reach out to programs to provide further education for new drivers.

Rick Rubenzer – No further comments.

Chad Gudis – Shared weather system is coming – stay safe everyone!

Dave BeBeau – Shared concern with increasing number of accidents at Willow/Bay Street intersection. Drivers on EB Willow Street have failed to yield. Some have indicated they were focused on the upcoming signal at Bridge Street and missed the stop sign. Discussion on LED flashing stop signs and rotating reflectors.

Mark Roshell – Shared that Chippewa Fire District will be sponsoring a TIMS (Traffic Incident Management Systems) training put on by Sheriff's Department. All committee members are invited to attend. Training will take place on June 2 at 1800 at Howard Fire Department.

Matthew Reddy – No further comments.

Jason Thom – No further comments.

Mark Bauman – No further comments.

Sgt. Jonathon Luck – No further comments.

**7. AGENDA ITEMS FOR FUTURE CONSIDERATION**

No future agenda items were noted.

**8. ADJOURN**

|                  |                             |
|------------------|-----------------------------|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b> |
| <b>MOVER:</b>    | Walrath                     |
| <b>SECONDER:</b> | Roshell                     |

Meeting was adjourned at 10:06 AM.

Chippewa County shall attempt to provide reasonable special accommodations to the public for access to its public meetings, provided reasonable notice of special need is given. If special accommodations for a meeting are desired, contact the County Clerk's Office at 726-7980.

Members of the Chippewa County Board of Supervisors who are not members of this committee are entitled to attend this meeting. It is possible that the attendance of one or more such nonmember Supervisors may create a quorum of some other county board committee, board or commission. Such a quorum is unintended and the nonmember Supervisors are not meeting for the purpose of exercising the responsibility, authority, power, or duties of any other committee, board or commission.

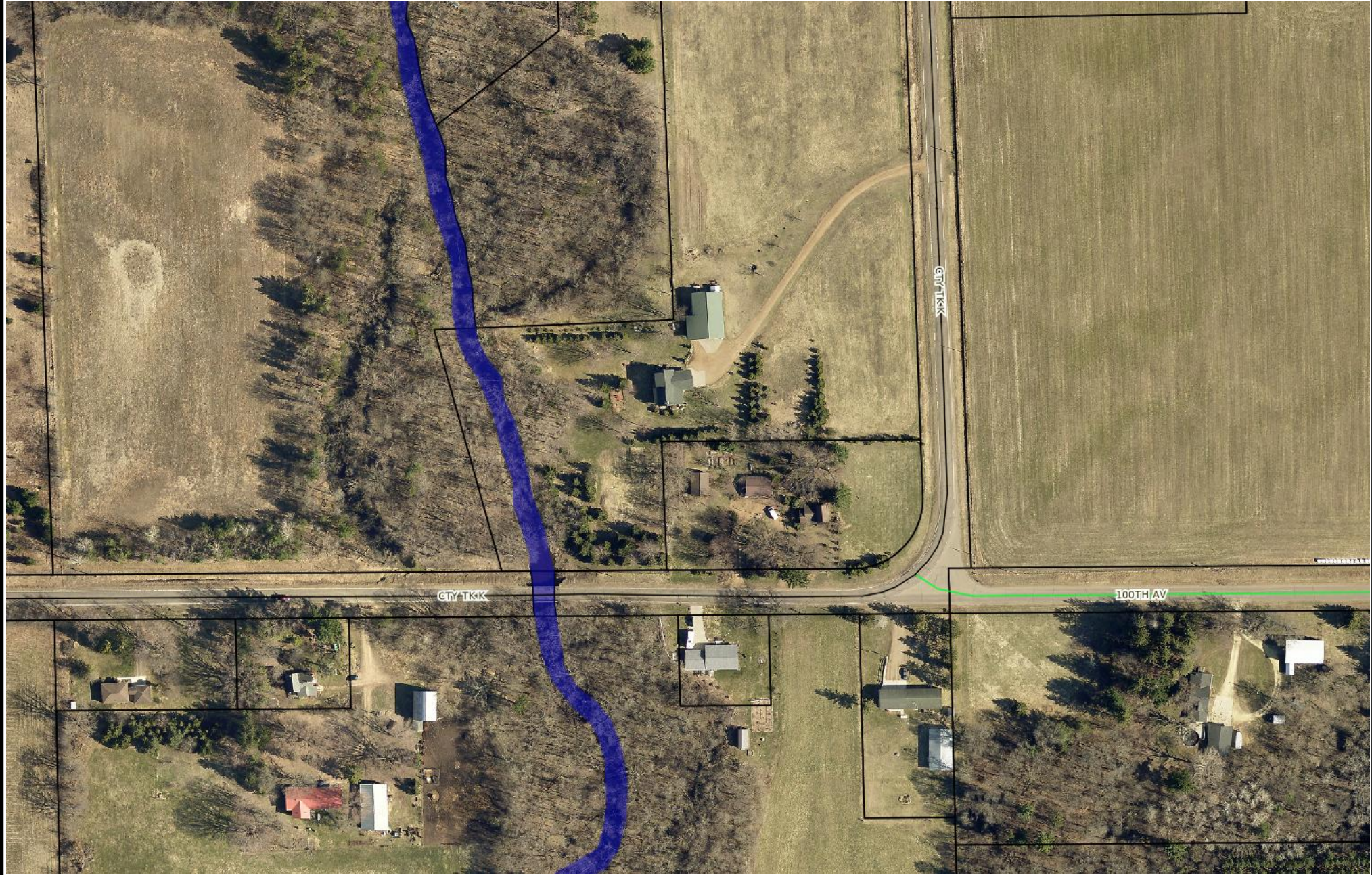


# CTH K at 100th Avenue



Printed 03/30/2021

Scale = 1:188'



**Disclaimer:** This map is a compilation of records as they appear in the Chippewa County Offices affecting the area shown and is to be used only for reference purposes.



# CHIPPEWA COUNTY SHERIFF'S OFFICE

|                               | JAN 1ST-MAR 8TH 2021  | JAN 1ST-MAR 8TH 2020  |                 |
|-------------------------------|-----------------------|-----------------------|-----------------|
| COUNTY                        | 2021<br>YTD<br>TOTALS | 2020<br>YTD<br>TOTALS | YTD<br>VARIANCE |
| Car Deer                      | 37                    | 24                    | 54.2%           |
| Property                      | 124                   | 104                   | 19.2%           |
| Injury                        | 24                    | 34                    | -29.4%          |
| Fatal                         | 0                     | 0                     |                 |
| <b>CITY OF CHIPPEWA FALLS</b> |                       |                       |                 |
| Car Deer                      | 2                     | 5                     | -60.0%          |
| Property                      | 27                    | 49                    | -44.9%          |
| Injury                        | 1                     | 9                     | -88.9%          |
| Fatal                         | 0                     | 1                     | 100.0%          |
| <b>LAFAYETTE TOWNSHIP</b>     |                       |                       |                 |
| Car Deer                      | 0                     | 1                     | -100.0%         |
| Property                      | 15                    | 11                    | 36.4%           |
| Injury                        | 3                     | 1                     | 200.0%          |
| Fatal                         | 0                     | 0                     |                 |
| <b>VILLAGE OF LAKE HALLIE</b> |                       |                       |                 |
| Car Deer                      | 2                     | 0                     | 200.0%          |
| Property                      | 31                    | 17                    | 82.4%           |
| Injury                        | 5                     | 7                     | -28.6%          |
| Fatal                         | 0                     | 0                     |                 |





# **Chippewa County Traffic Safety Commission Quarterly Informational Slides**

Wisconsin Department of Transportation  
Division of State Patrol  
Bureau of Traffic Safety and Technical Services  
Law Enforcement Liaison

April 8, 2021

# YTD Spot Map

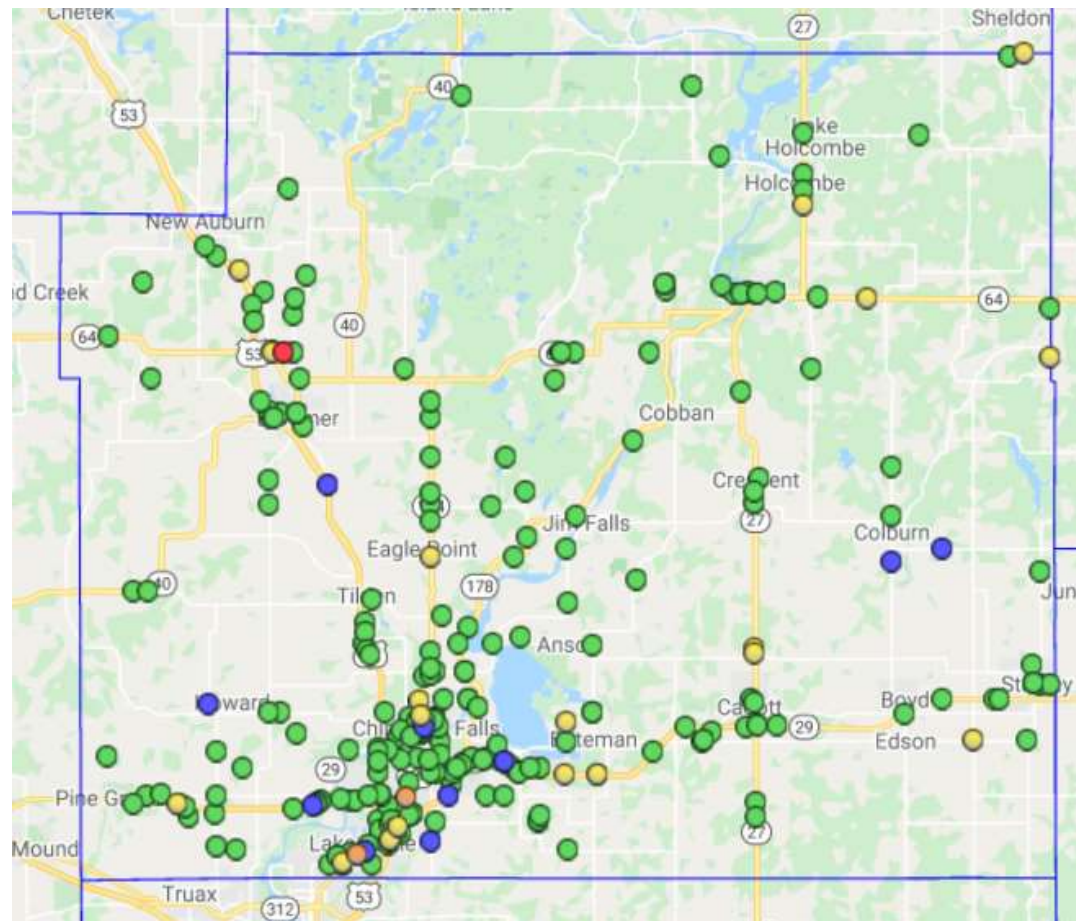


Total Crashes = 287 [277]

● Fatalities (K) = 1 [1] (5 Year Ave. = 8)

●● Injuries (ABC) = 36 [70]

As of 4/7/2021  
[YTD 2020]



<https://transportal.cee.wisc.edu/partners/community-maps/crash/search/BasicSearch.do>

# YTD Top Crash Flags

Total Crashes = 287 [277]

● Fatalities (K) = 1 [1] (5 Year Ave. = 8)

●●● Injuries (ABC) = 36 [70]



As of 4/7/2021  
[YTD 2020]

## Crash Flags

## %age

|                  |       |
|------------------|-------|
| • Speed          | 34.5% |
| • Deer           | 19.8% |
| • Govt. Property | 17.4% |
| • Teen Driver    | 14.6% |
| • Distracted     | 11.4% |
| • 65+ Driver     | 11.4% |

# Non-Class D Crashes

Total Crashes = 287 [277]

- Fatalities (K) = 1 [1] (5 Year Ave. = 8)
- Injuries (ABC) = 36 [70]



As of 4/7/2021  
[YTD 2020]

## Class A-C, O

## %age

- |              |      |
|--------------|------|
| • Bicycle    | 0%   |
| • Pedestrian | 0.3% |
| • CMV        | 5.6% |
| • Motorcycle | 0.3% |

# YTD Drug/Alcohol

Total Crashes = 287 [277]

- Fatalities (K) = 1 [1] (5 Year Ave. = 8)
- Injuries (ABC) = 36 [70]



As of 4/7/2021  
[YTD 2020]

## Identified

- Alcohol
- Drugs

## %age

6.3%  
1.4%



# Drug and/or Alcohol Reporting



- Alcohol/drug results are only triggered by use of the “Suspected” use boxes.
- DT4000 needs to be amended upon receiving toxicology results, and possibly twice (drugs and alcohol.)

|                   |     |                                                                                  |                         |                                       |                                                        |                                   |  |
|-------------------|-----|----------------------------------------------------------------------------------|-------------------------|---------------------------------------|--------------------------------------------------------|-----------------------------------|--|
| 01                | 001 | <b>Drug &amp; Alcohol</b>                                                        |                         | Suspected Alcohol Use<br><b>YES</b>   |                                                        | Suspected Drug Use<br><b>NO</b>   |  |
|                   |     | Alcohol Test Given<br><b>TEST GIVEN</b>                                          |                         | Alcohol Test Type<br><b>BLOOD</b>     |                                                        | Alcohol Test Results<br><b>18</b> |  |
|                   |     | Drug Test Given<br><b>TEST NOT GIVEN</b>                                         |                         | Drug Test Type                        |                                                        | Drug Test Results                 |  |
|                   |     | Drug Type                                                                        |                         |                                       |                                                        |                                   |  |
|                   |     | Individual Condition<br><b>UNDER THE INFLUENCE OF MEDICATIONS/DRUGS/ ALCOHOL</b> |                         |                                       |                                                        |                                   |  |
| <b>Violations</b> |     |                                                                                  |                         |                                       |                                                        |                                   |  |
| 03                | 01  | UTC Number<br><b>AN8577483</b>                                                   | Issue To?<br><b>001</b> | Statute Number<br><b>346.63(1)(a)</b> | Description<br><b>OWI (7th, 8th or 9th)</b>            |                                   |  |
|                   | 02  | UTC Number<br><b>BE761922</b>                                                    | Issue To?<br><b>001</b> | Statute Number<br><b>343.05(3)(a)</b> | Description<br><b>OPERATE W/O VALID LICENSE</b>        |                                   |  |
|                   | 03  | UTC Number<br><b>BE7619231</b>                                                   | Issue To?<br><b>001</b> | Statute Number<br><b>346.63(1)(b)</b> | Description<br><b>OPERATING W/PAC (7TH 8TH OR 9TH)</b> |                                   |  |

# County Fatal Crashes

*As of 4/7/2021*



## 1Q Fatalities

1/1/2020 – 3/31/2020

## 2Q Fatalities

4/1/2020 – 6/30/2020

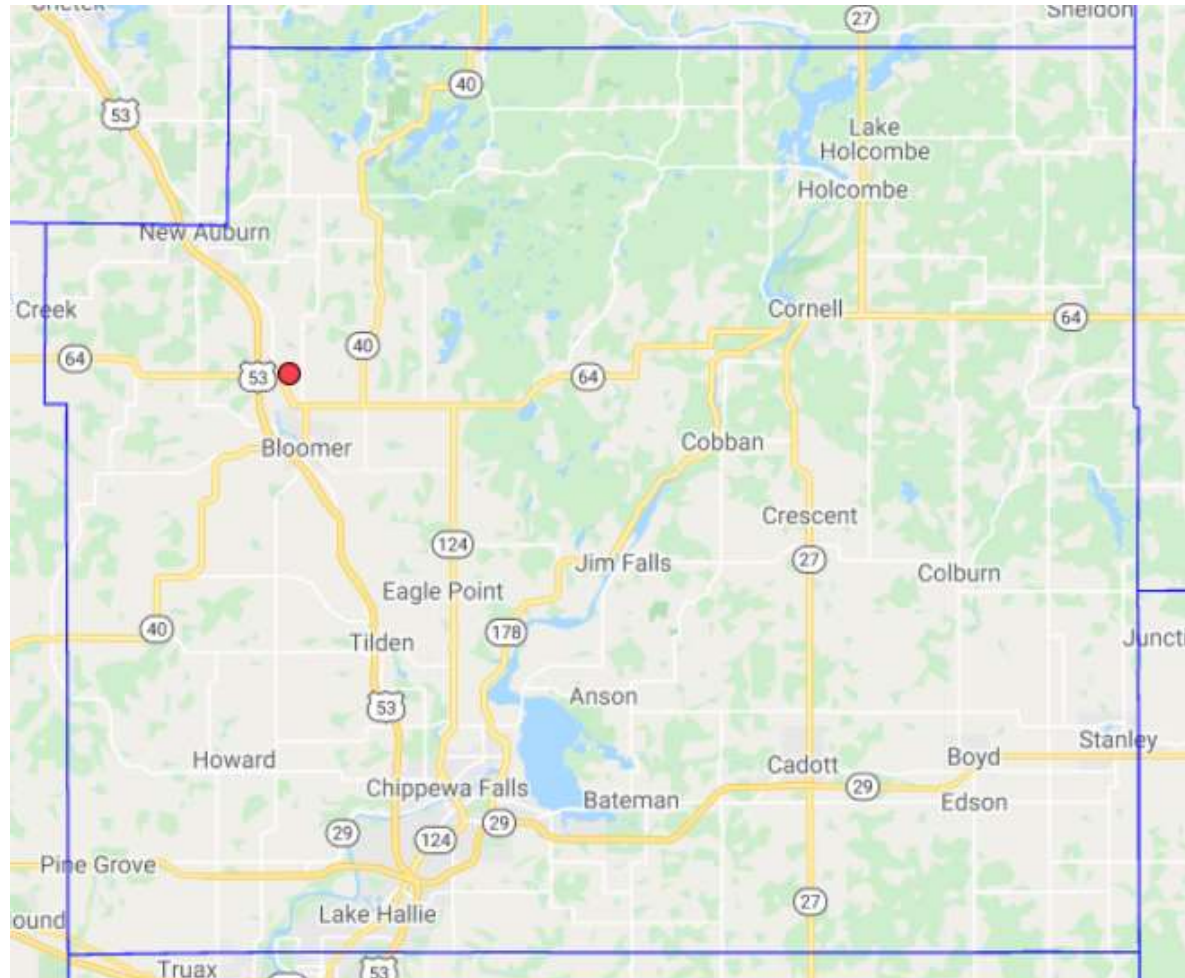


## 3Q Fatalities

7/1/2020 – 9/30/2020

## 4Q Fatalities

10/1/2020 – 12/31/2020



<https://transportal.cee.wisc.edu/partners/community-maps/crash/search/BasicSearch.do>

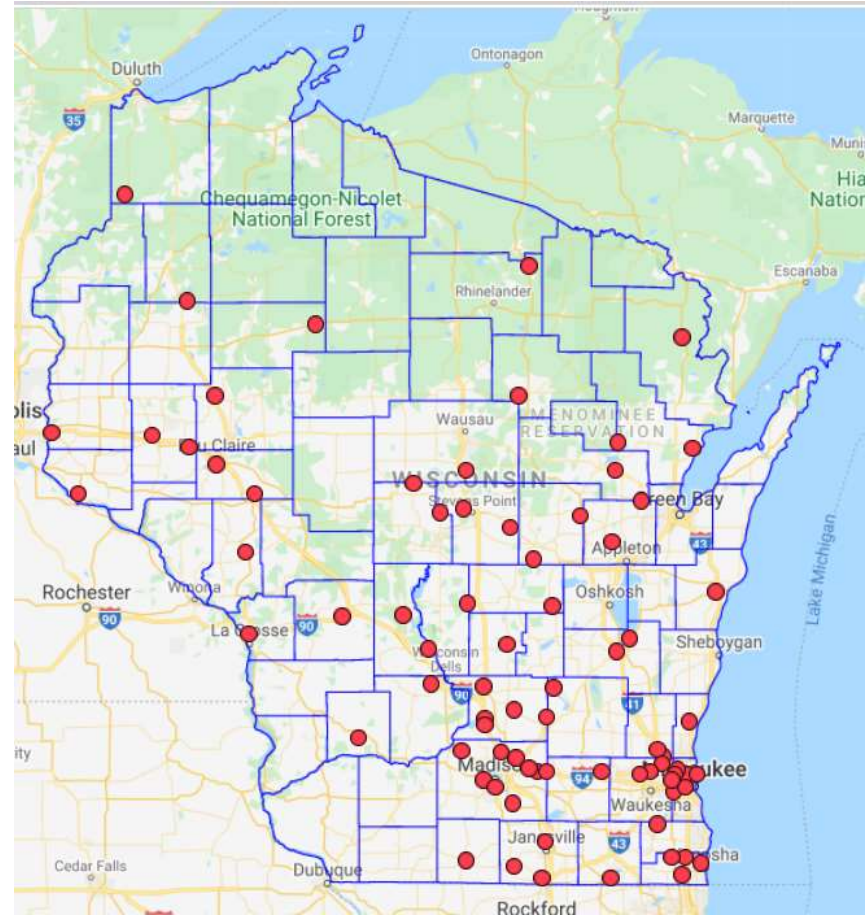
# Statewide Crash Statistics



*As of 4/7/2021*  
*[YTD 2020]*

- Total Crashes = 29,961 [31,431]
- Fatalities = 85 [95]
- Injuries = 7,037 [7,494]

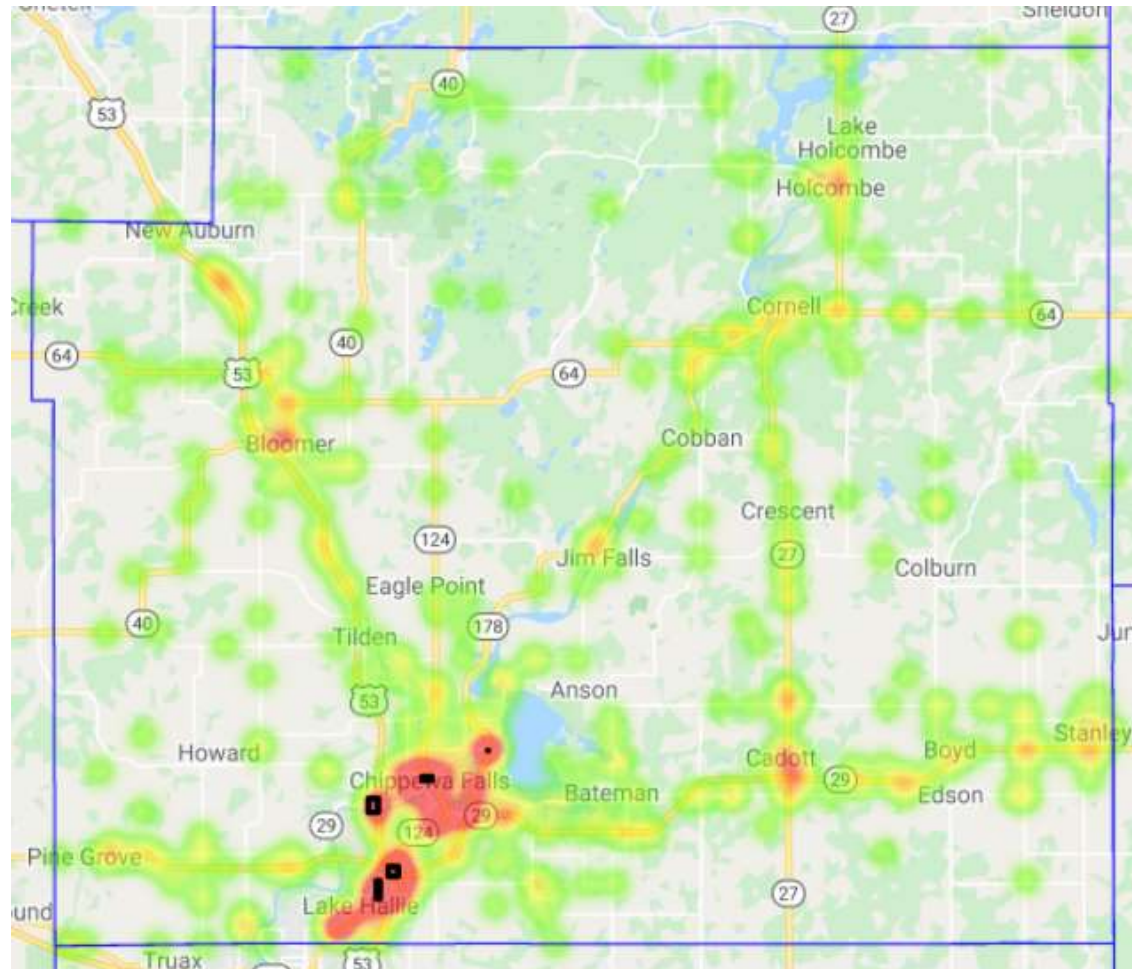
Five Year Statewide Fatality  
Average = 581





# Predictive Analytics

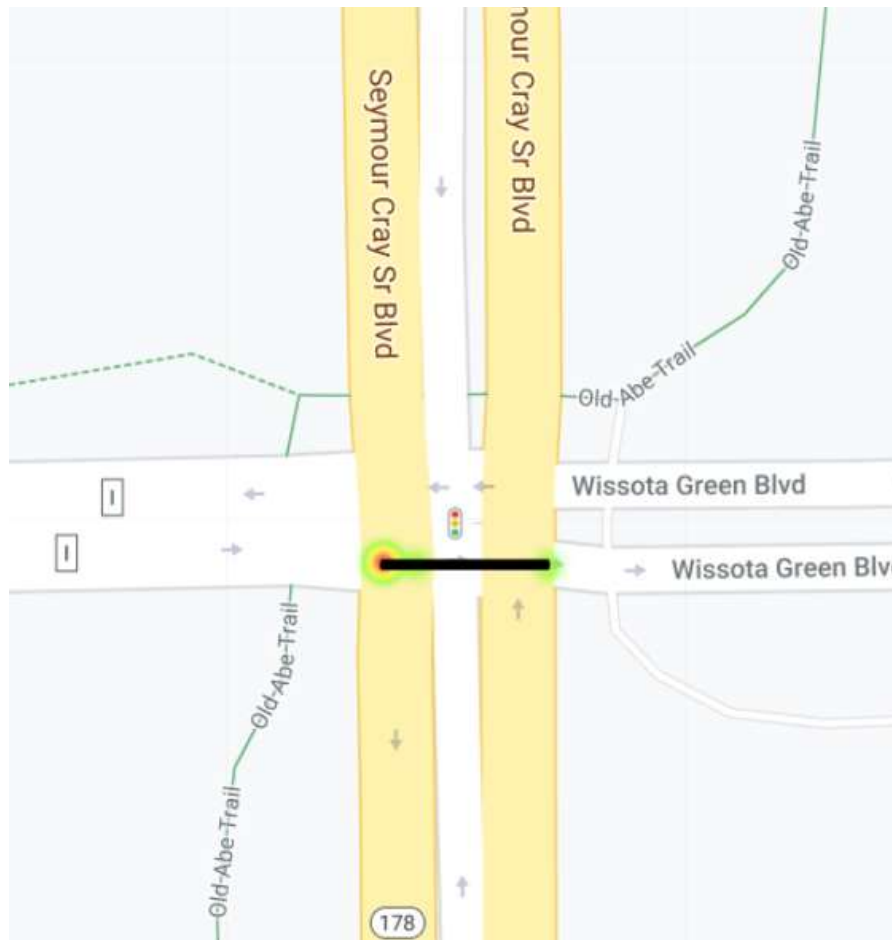
Top county high crash probability locations based on previous five years worth of (KAB) crash data.



<https://transportal.cee.wisc.edu/partners/community-maps/crash/advanced/HeatMap.do>

# Predictive Analytics

Number one highest crash probability location based on previous five years worth of (KAB) crash data.



## City of Chippewa Falls

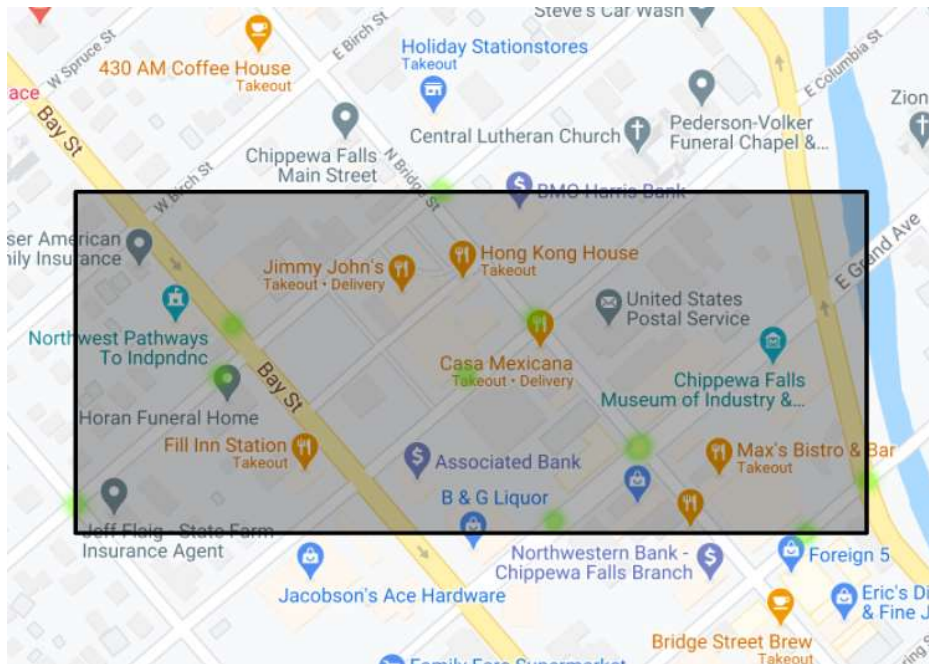
- 65+ Drivers 70%
- Distracted 20%
- CMV 10%
- Teen Drivers 10%

<https://transportal.cee.wisc.edu/partners/community-maps/crash/advanced/HeatMap.do>



# Predictive Analytics

Number two highest crash probability location based on previous five years worth of (KAB) crash data.



## City of Chippewa Falls

- Pedestrian 45.5%
- 65+ Driver 45.5%
- Motorcycle 18.2%
- Teen Driver 18.2%

<https://transportal.cee.wisc.edu/partners/community-maps/crash/advanced/HeatMap.do>

# Predictive Analytics



Number three highest crash probability location based on previous five years worth of (KAB) crash data.



## Village of Lake Hallie

- Speed 20.0%
- Teen Driver 20.0%

<https://transportal.cee.wisc.edu/partners/community-maps/crash/advanced/HeatMap.do>

# Predictive Analytics



Number four highest crash probability location based on previous five years worth of (KAB) crash data.



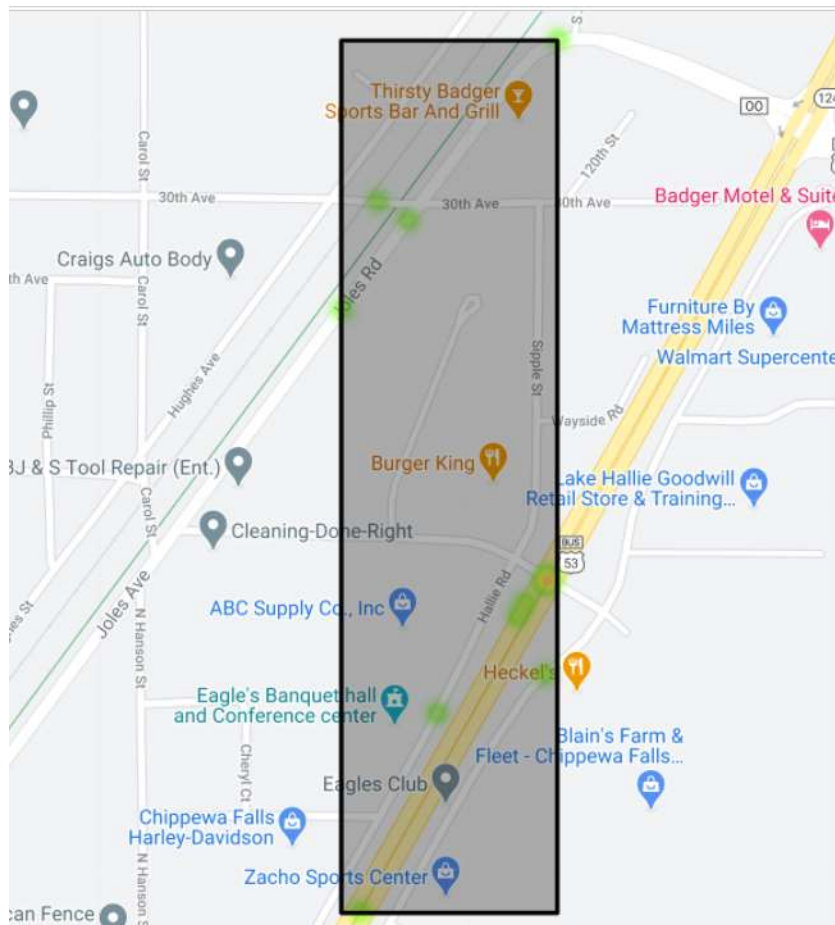
## City of Chippewa Falls

- Speed 36.4%
- 65+ Driver 27.3%

<https://transportal.cee.wisc.edu/partners/community-maps/crash/advanced/HeatMap.do>

# Predictive Analytics

Number five highest crash probability location based on previous five years worth of (KAB) crash data.



## Village of Lake Hallie

- Distracted 38.5%
- Motorcycle 31.0%
- 65+ Driver 31.0%

<https://transportal.cee.wisc.edu/partners/community-maps/crash/advanced/HeatMap.do>



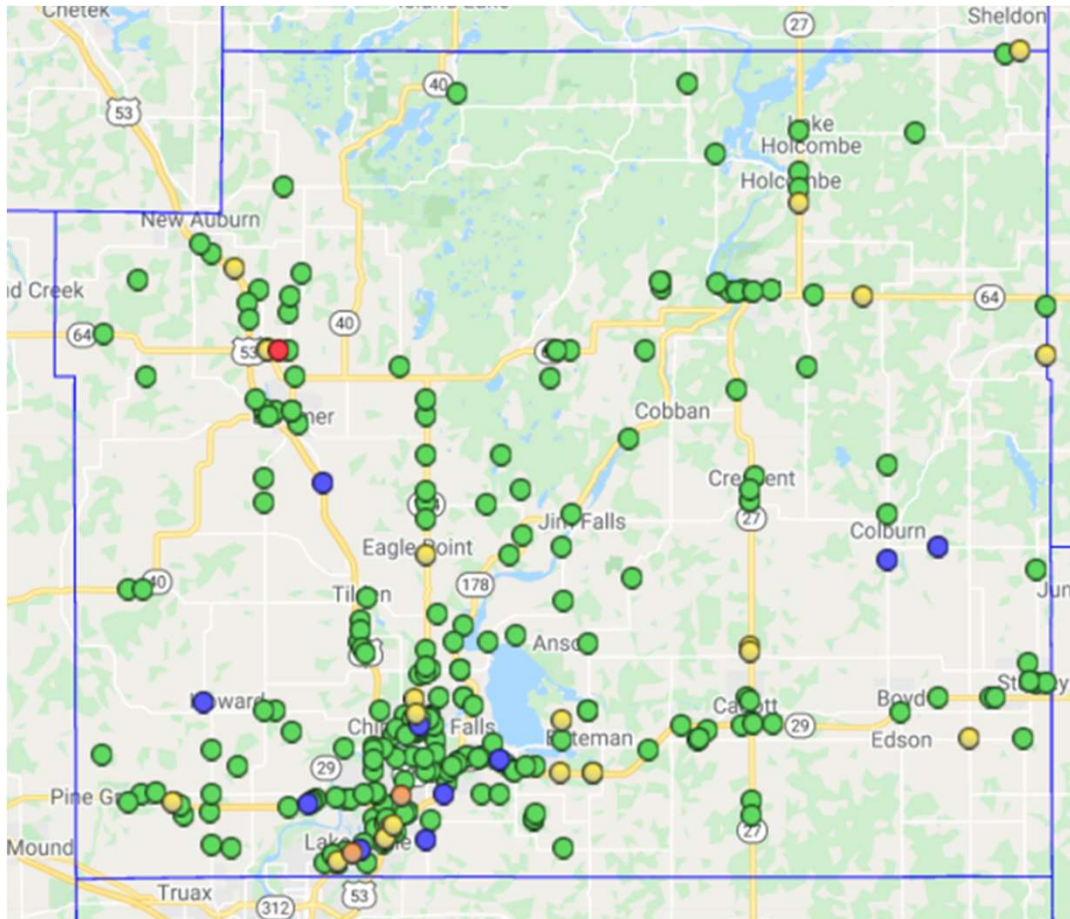
# Crashes Mapped

County Crashes = 99.7% [97.6%]

Statewide Crashes = 98.8% [98.4%]



As of 4/7/2021  
[CY 2020]



TLT is Key!

<https://transportal.cee.wisc.edu/partners/community-maps/crash/search/BasicSearch.do>

# Mobilizations

(High Visibility Enforcement)



## 2021

### Click-It or Ticket

- May 24 – Jun 6



### Drive Sober

- Aug 20 – Sep 6
- Dec 17 – Jan 1 (2022)



# NHTSA Outreach Plan 2021

| S  | M  | T  | W  | T  | F  | S   | JANUARY         |
|----|----|----|----|----|----|-----|-----------------|
|    |    |    |    |    |    | 1 2 | Happy New Year! |
| 3  | 4  | 5  | 6  | 7  | 8  | 9   |                 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16  |                 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23  |                 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30  |                 |
| 31 |    |    |    |    |    |     |                 |

| S  | M  | T  | W  | T  | F  | S  | FEBRUARY                                                                                                |
|----|----|----|----|----|----|----|---------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  |    | February 7<br>Super Bowl LV<br>IMPAIRED DRIVING<br>Primary Message: Fans Don't Let<br>Fans Drive Drunk. |
| 8  | 9  | 10 | 11 | 12 | 13 |    |                                                                                                         |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |                                                                                                         |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |                                                                                                         |
| 28 |    |    |    |    |    |    |                                                                                                         |

| S  | M  | T  | W  | T  | F  | S  | MARCH                                                                                                    |
|----|----|----|----|----|----|----|----------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  |    | March 8-12<br>Vehicle Safety Recalls Week                                                                |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 | March 17<br>St. Patrick's Day<br>IMPAIRED DRIVING<br>Primary Message:<br>Buzzed Driving Is Drunk Driving |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 | March 22 - April 12<br>Rail Grade Crossing Campaign<br>Primary Message: Stop. Trains Can't.              |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |                                                                                                          |
| 28 | 29 | 30 | 31 |    |    |    |                                                                                                          |

| S  | M  | T  | W  | T  | F  | S  | APRIL                                                                                                              |
|----|----|----|----|----|----|----|--------------------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | National Distracted Driving<br>Awareness Month                                                                     |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 | April 5-12<br>U Drive U Tow, U Pay:<br>DISTRACTED DRIVING<br>Primary Message: U Drive, U Tow, U Pay.<br>Paid Media |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 | April 20<br>Drug-Impaired Driving Campaign<br>Primary Message:<br>If You Feel Different, You Drive Different       |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |                                                                                                                    |
| 29 | 30 |    |    |    |    |    |                                                                                                                    |

| S  | M  | T  | W  | T  | F  | S  | MAY                                                                                                               |
|----|----|----|----|----|----|----|-------------------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | National Youth Traffic Safety Month<br>Motorcycle Safety Awareness Month                                          |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 | May 1<br>National Heartstroke Prevention Day<br>HEARTSTROKE AWARENESS<br>Paid Media                               |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 | May 17 - June 6<br>Click It or Ticket<br>OCCUPANT PROTECTION<br>Primary Message: Click It or Ticket<br>Paid Media |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 | National Enforcement Mobilization                                                                                 |
| 29 | 30 | 31 |    |    |    |    |                                                                                                                   |

| S  | M  | T  | W  | T  | F  | S  | JUNE                                                                                                               |
|----|----|----|----|----|----|----|--------------------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | June 21<br>National Ride to Work Day<br>MOTORCYCLE SAFETY<br>Primary Message:<br>Share the Road With Motorcyclists |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |                                                                                                                    |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |                                                                                                                    |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |                                                                                                                    |
| 29 | 30 |    |    |    |    |    |                                                                                                                    |

| S  | M  | T  | W  | T  | F  | S  | JULY                                                                                                                                                                                                                           |
|----|----|----|----|----|----|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | Vehicle Theft Prevention Month                                                                                                                                                                                                 |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 | July 4<br>IMPAIRED DRIVING<br>DRUG-IMPAIRED DRIVING<br>Primary Message:<br>Buzzed Driving Is Drunk Driving:<br>Drive Sober or Get Pulled Over:<br>Ride Sober or Get Pulled Over:<br>If You Feel Different, You Drive Different |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |                                                                                                                                                                                                                                |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |                                                                                                                                                                                                                                |
| 29 | 30 | 31 |    |    |    |    |                                                                                                                                                                                                                                |

| S  | M  | T  | W  | T  | F  | S  | AUGUST                                                                                                                                                                                                                                                                                                                                                               |
|----|----|----|----|----|----|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | August 18 - September 6<br>Impaired Driving National Enforcement<br>Drive Sober or Get Pulled Over<br>IMPAIRED DRIVING<br>DRUG-IMPAIRED DRIVING<br>Primary Message:<br>Drive Sober or Get Pulled Over:<br>Ride Sober or Get Pulled Over:<br>If You Feel Different, You Drive Different<br>Drive High - Get a DUI!<br>Paid Media<br>National Enforcement Mobilization |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |                                                                                                                                                                                                                                                                                                                                                                      |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |                                                                                                                                                                                                                                                                                                                                                                      |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |                                                                                                                                                                                                                                                                                                                                                                      |
| 29 | 30 | 31 |    |    |    |    |                                                                                                                                                                                                                                                                                                                                                                      |

| S  | M  | T  | W  | T  | F  | S  | SEPTEMBER                                                                                |
|----|----|----|----|----|----|----|------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | September 6 - 27<br>Rail Grade Crossing Campaign<br>Primary Message: Stop. Trains Can't. |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 | September 10 - 25<br>Child Passenger Safety Week<br>OCCUPANT PROTECTION                  |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 | September 25<br>National Seat Check Saturday                                             |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |                                                                                          |
| 29 | 30 |    |    |    |    |    |                                                                                          |

| S  | M  | T  | W  | T  | F  | S  | OCTOBER                                                                                                                                           |
|----|----|----|----|----|----|----|---------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | Pedestrian Safety Month                                                                                                                           |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 | October 17 - 23<br>National Teen Driver Safety Week<br>TEEN DRIVING ISSUES                                                                        |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 | October 31<br>Halloween<br>IMPAIRED DRIVING<br>Primary Message:<br>Buzzed Driving Is Drunk Driving:<br>If You Feel Different, You Drive Different |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |                                                                                                                                                   |
| 29 | 30 |    |    |    |    |    |                                                                                                                                                   |

| S  | M  | T  | W  | T  | F  | S  | NOVEMBER                                                                                                                                                                                           |
|----|----|----|----|----|----|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | November 24 - 28<br>Thanksgiving Holiday Travel<br>IMPAIRED DRIVING<br>DRUG-IMPAIRED DRIVING                                                                                                       |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 | November 24<br>Blackout Wednesday<br>Primary Message: Buzzed Driving Is Drunk Driving                                                                                                              |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 | November 25<br>Thanksgiving Holiday Travel<br>OCCUPANT PROTECTION<br>Primary Message: Buckle Up. Every Trip. Every Time.                                                                           |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 | November 30 - December 14<br>Pre-Holiday Season<br>IMPAIRED DRIVING<br>DRUG-IMPAIRED DRIVING<br>Primary Message:<br>Buzzed Driving Is Drunk Driving:<br>If You Feel Different, You Drive Different |
| 29 | 30 |    |    |    |    |    |                                                                                                                                                                                                    |

| S  | M  | T  | W  | T  | F  | S  | DECEMBER                                                                                                                                                                                                                                                                        |
|----|----|----|----|----|----|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | December 15 - January 1, 2022<br>Holiday Season<br>IMPAIRED DRIVING<br>DRUG-IMPAIRED DRIVING<br>Primary Message:<br>Drive Sober or Get Pulled Over:<br>If You Feel Different, You Drive Different<br>Drive High - Get a DUI!<br>Paid Media<br>National Enforcement Mobilization |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 | December 26 - 31<br>TV Bureau of Advertising Roadblock<br>Primary Message:<br>Buzzed Driving Is Drunk Driving                                                                                                                                                                   |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |                                                                                                                                                                                                                                                                                 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |                                                                                                                                                                                                                                                                                 |
| 29 | 30 | 31 |    |    |    |    |                                                                                                                                                                                                                                                                                 |



# Legislative Updates



- *Legislature is now back in session.*
- All current traffic safety proposals will updated weekly.
- Latest Legislative Update can be found on the [Resources Tab](#) of Community Maps.

Community Maps - Crash

transportal.cee.wisc.edu/partners/community-maps/crash/public/TSCResources.do

Community Maps - Wisconsin County TSC Crash Mapping

This crash map is updated from preliminary police crash report data and does not represent a final and complete source of Wisconsin motor vehicle crashes. [\[View\]](#)

Home > Community Maps > Crash > TSC Resources

Welcome, dkontos | Manage Account | Logout | Contact | Help | Release Notes

The following Traffic Safety Commission (TSC) resources are available:

| Name                                                                                | Description                                                                                                                                                                                                                                                                                       | Version       |
|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| <a href="#">Regional Contact Information</a>                                        | For information about where and when your TSC meets, please contact one of the WisDOT Bureau of Transportation Safety (BOTS) Statewide Law Enforcement Liaisons (LELs).                                                                                                                           | April 2020    |
| <a href="#">TSC Guidelines</a>                                                      | Download the new TSC Guideline document.                                                                                                                                                                                                                                                          | August 2016   |
| <a href="#">TSC Master Schedules</a>                                                | Click here for a statewide schedule of Traffic Safety Commission meetings. Please note that meeting dates, times and locations are set by each local TSC, and therefore may change. You are encouraged to contact the local TSC or a LEL to verify meeting information.                           |               |
| <a href="#">Wisconsin SHSP</a>                                                      | The current version of the Wisconsin Strategic Highway Safety Plan (SHSP) articulates strategies for the Wisconsin Department of Transportation and its many partners to address key challenges in the highway safety arena through 2020.                                                         | 2017-2020     |
| <a href="#">Traffic Safety Reporter</a>                                             | View current and recent issues of the Wisconsin Traffic Safety Reporter, a quarterly publication by the WisDOT Bureau of Transportation Safety (BOTS) whose purpose is to promote transportation safety, recognize worthwhile programs, and to educate and share ideas with safety professionals. |               |
| <a href="#">Legislative Summary</a>                                                 | This document is produced by DSP/BOTS Analysts to provide our traffic safety partners with information on pending legislation that has an impact on traffic safety. Document is updated weekly.                                                                                                   |               |
|  | The 2019 statewide seat belt survey showed a 90.2% seat belt usage rate. Curious                                                                                                                                                                                                                  | November 2019 |



# Badger TraCS Reminder



- TraCS migration from Access to SQL by **December 2021**
  - All computers must run a 64 bit version of Windows
  - Agencies have three options:
    1. Move to their own SQL server
    2. Join with another agency
    3. Join the Badger TraCS hosted environment
      - Four year user agreement (through 12/31/2024)
      - No cost to LEAs
      - Many maintenance and functional advantages
      - If interested, send an email to [BadgerTraCSHosted@dot.wi.gov](mailto:BadgerTraCSHosted@dot.wi.gov)

# Upcoming Events



## 46<sup>th</sup> Governor's Conference on Highway Safety

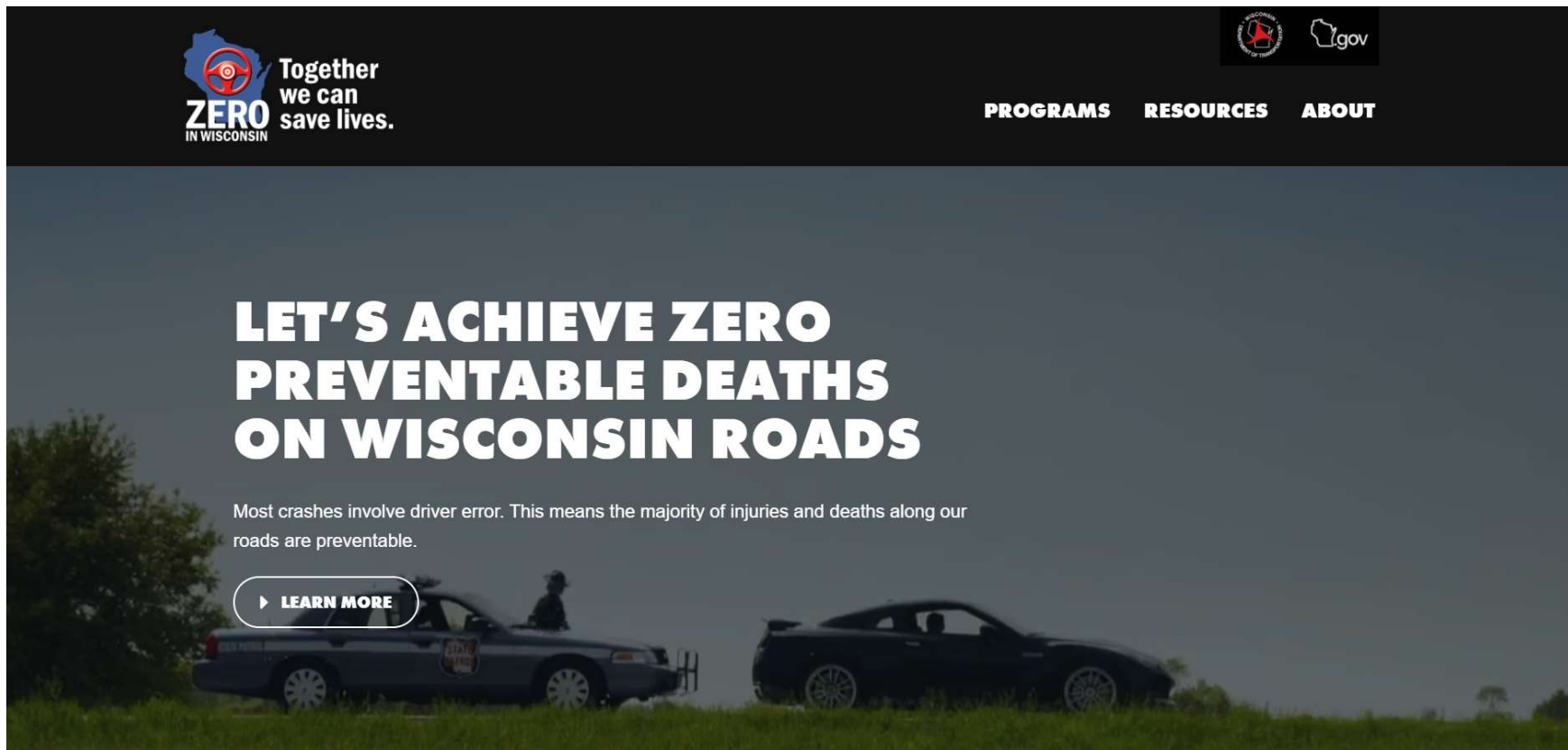
- *Virtual*; August 17-19, 2021
- Morning Sessions Only. Workgroups in the afternoon.
- Theme: *Strategies Towards ZERO*



# Updated ZIW Website



[www.ZeroInWisconsin.gov](http://www.ZeroInWisconsin.gov)

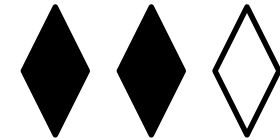




# Traffic Safety Trivia



What is wrong with this photograph?

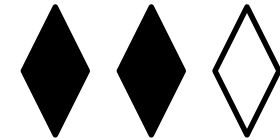




# Traffic Safety Trivia



What is wrong with this photograph?



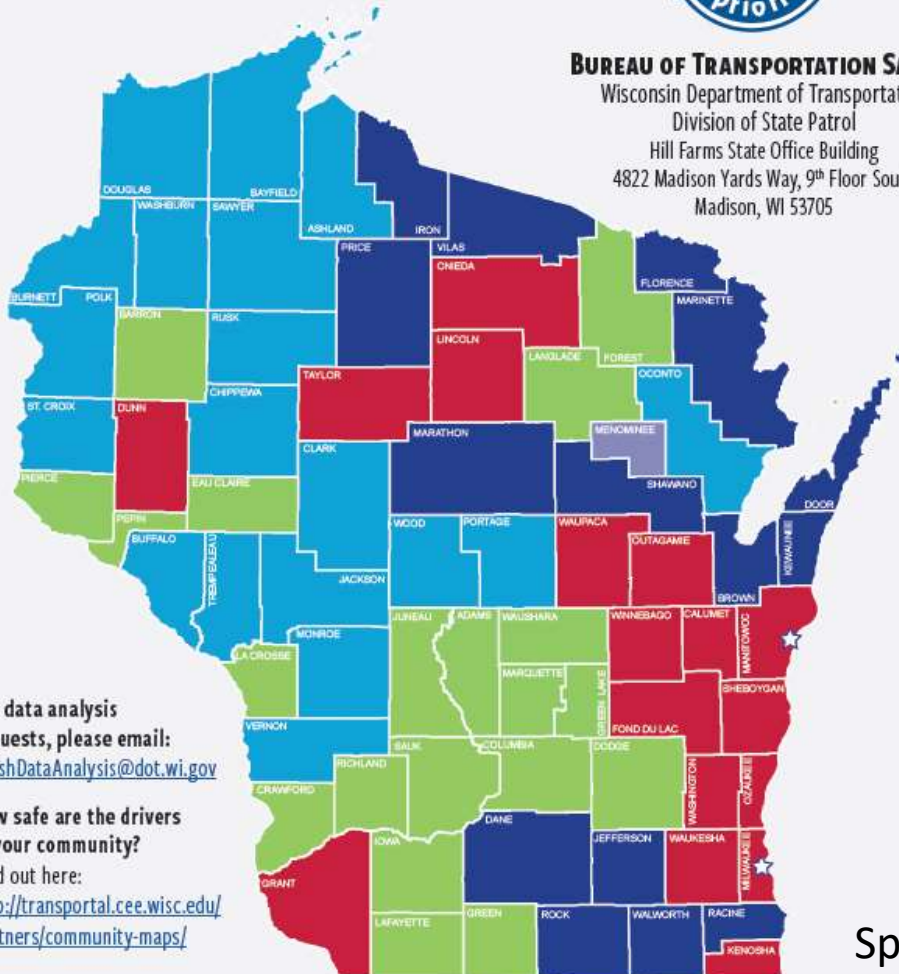


# Our Team



## BUREAU OF TRANSPORTATION SAFETY

Wisconsin Department of Transportation  
Division of State Patrol  
Hill Farms State Office Building  
4822 Madison Yards Way, 9<sup>th</sup> Floor South  
Madison, WI 53705



For data analysis requests, please email:  
[CrashDataAnalysis@dot.wi.gov](mailto:CrashDataAnalysis@dot.wi.gov)

How safe are the drivers in your community?  
Find out here:  
<http://transportal.cee.wisc.edu/partners/community-maps/>

### SUPERVISOR

Laura Vande Hey  
(608) 709-0065  
[Laura.VandeHey@dot.wi.gov](mailto:Laura.VandeHey@dot.wi.gov)

### LAW ENFORCEMENT LIAISONS

Randy Wiessinger  
(608) 516-6767  
[rpw@wiessinger.com](mailto:rpw@wiessinger.com)

Trace Frost  
(920) 382-2424  
[trace@tracefrost.com](mailto:trace@tracefrost.com)

Rick Olig  
(920) 979-0459  
[rick@oligconsulting.net](mailto:rick@oligconsulting.net)

Daniel Kontos  
(715) 498-6762  
[IncidentResponseLLC@gmail.com](mailto:IncidentResponseLLC@gmail.com)

### REGIONAL PROGRAM MANAGERS GRANT PROGRAMS

Mike Panosh  
Northern Region  
3651 Dewey Street  
Manitowoc, WI 54220  
(920) 360-2858 (mobile)  
[Michael.Panosh@dot.wi.gov](mailto:Michael.Panosh@dot.wi.gov)

Joe Davis  
Southern Region  
433 W. Saint Paul Avenue  
Milwaukee, WI 53203  
(608) 598-9668 (mobile)  
[Joseph.DavisSr@dot.wi.gov](mailto:Joseph.DavisSr@dot.wi.gov)

Specialized Data Analysis Requests:  
[CrashDataAnalysis@dot.wi.gov](mailto:CrashDataAnalysis@dot.wi.gov)



# If I Can Help...



**Dan Kontos**

*Law Enforcement Liaison*

Wisconsin Department of Transportation

Bureau of Transportation Safety/Wisconsin State Patrol

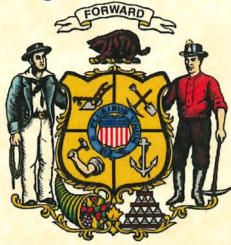
[IncidentResponseLLC@gmail.com](mailto:IncidentResponseLLC@gmail.com)

(715) 498-6762

*Stay Safe*



# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; since 2000, National Work Zone Awareness Week has marked the start of construction season across our country, promoting road worker safety and cautious driving in work zones; and

*WHEREAS*; no matter where you go in Wisconsin, folks can all agree that we need to fix our crumbling roads and bridges; and

*WHEREAS*; there are typically more than 300 state highway and bridge improvement projects, in addition to other municipality-sponsored construction projects, scheduled across Wisconsin every year that require the establishment of work zones; and

*WHEREAS*; last year, Wisconsin recorded more than 1,800 work zone crashes that resulted in 665 injuries and 17 fatalities; and

*WHEREAS*; safe roads, bridges, and highways mean that our kids can ride the school bus safely to school, workers can get to and from their jobs, industries can move products from point A to point B, and visitors can travel across our beautiful state and safely enjoy all Wisconsin has to offer; and

*WHEREAS*; road workers, like all workers, have the right to a safe work environment, and all drivers have the obligation to exercise extra caution when traveling through work zones; and

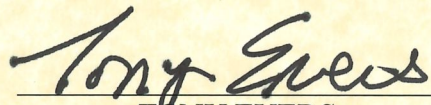
*WHEREAS*; this week, the state of Wisconsin joins road workers throughout Wisconsin and the United States in advocating for safe driving in work zones;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim April 26 – 30, 2021, as

## NATIONAL WORK ZONE AWARENESS WEEK

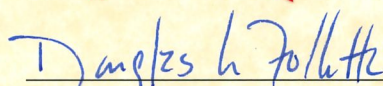
throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 17<sup>th</sup> day of  
March 2021.

  
TONY EVERS  
GOVERNOR



By \_\_\_\_\_ Governor:

  
DOUGLAS LA FOLLETTE  
Secretary of State